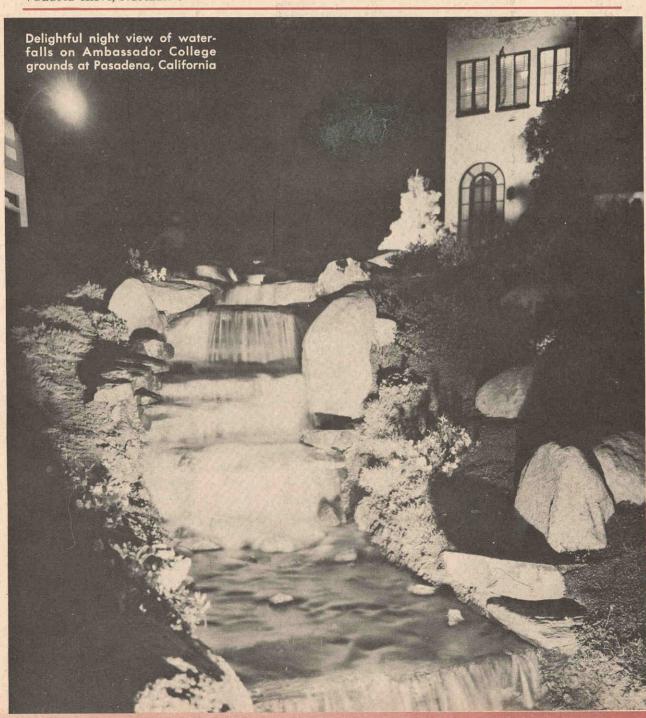
the

PLAIN TRUTH

a magazine of understanding

VOLUME XXVI, NUMBER 4

APRIL, 1961



The SEVEN LAWS of SUCCESS

No one need ever become a failure in life—yet most do. The reason: Very few know, or apply, a single one of the seven laws of success. Few know what success is!

by Herbert W. Armstrong

INSTALLMENT II

Your most difficult problem, in all likelihood, is trying to make ends meet—and trying to avoid making a failure out of life.

Where will you be, at age 60 or 65? Do you realize that all but the very few find themselves, by age 60 or 65, dependents? Do you realize there is a reason—and unless you know what it is, and avoid it, you are almost SURE to end up in the same plight?

The tragedy of it! Nearly all, at this age, must be supported by their children, or an old-age pension, which is usually insufficient, or by public-welfare aid

Few live a life that is constantly interesting, invigorating, stimulating, satisfying, richly abundant. Few experience the glorious thrill of a crowning success, able to look back with rewarding satisfaction during their sixties, seventies or eighties, on a well-planned and well-spent life of accomplishment. Few have acquired in life that which they may take with them when they die, and possess in happiness and joy for eternity. Few, at the end of life, can say with deep-down joyous satisfaction, "Mission Accomplished!"

IF You Had \$12 Million

Suppose you should suddenly, unexpectedly, come into an income of 12 million dollars a year. Could you then make ends meet? Would your life then become a success?

Don't be too sure!

In the first installment of *The Seven Laws of Success* published in the January, 1961 number, I told you of the experience of an ancient king who spent the fabulous income of his whole na-

tion in a life-experiment seeking his own personal pleasure.

Now let me tell you the experience of a modern king. He is a close personal friend of another king, King Saud of Arabia, to whom I have been personally presented. In the news recently was the story of the sudden wealth that came to Sheik Ali of Qatar (pronounced "gutter").

Qatar is a little Arabian country jutting into the Persian gulf. The big oil boom just recently came to Sheik Ali's little kingdom. It paid the country of 35,000 population 50 million dollars a year, of which 12½ million went personally to old Sheik Ali, age 69.

Now what yould you do with it, if you suddenly came into 12½ million dollars a year?

The answer, in all probability, is that you would not do what you now think you would! That much money, coming suddenly into one's hands, usually changes one's ideas completely. That's what it did to old Sheik Ali.

Immediately he began to build big gaudy pink, green, and gold palaces in the midst of malodorous mud hovels. They were air-conditioned, ultra-modern, even equipped with push-button window-curtains! And now the newly wealthy sheik could avoid the 120-degree bake-oven summers of the desert.

He chartered whole airliners and took with him a retinue so large that his newly purchased palatial villa on Lake Geneva could not hold them all, and they overflowed into various resort hotels.

Then Sheik Ali indulged in the \$1,000,000 purchase of a magnificent mansion overlooking Beirut—and the beautiful Mediterranean. When King Saud paid him a royal visit, he presented the

king with 16 automobiles. One was embellished with gold. Old Sheik Ali became so generous in his *self*-indulgences, that his debts, over and beyond his fabulous income, soon mounted to 14 million dollars!

The news stories filtered around the world of how the Sheik just simply could not make ends meet on a mere 12½ million dollars a year! About the 1st of November, 1960, he abdicated in favor of his son Ahmed, age 40. A new advisory council arranged to pay old Ali's debts, and give him a pension large enough only to provide for a mere handful of servants and a few wives.

Poor old Ali! He found it harder to make ends meet on 12½ million annual dollars than it had been in comparative poverty!

The Successful Who Failed

In the first installment, I explained my more than forty-year search for the reasons behind the success of the few and the failure of the many.

Case histories were recounted of a number of the great and the near great of the world whom I have known—recognized eminently successful men. They all made money. They built great banks, huge industries, large public followings as writers, lecturers, statesmen. They were among the world's important. Their goal in life—their definition of success—was material acquisition, recognition of importance by society, and the passing enjoyment of the five senses.

Yet, the more they accumulated the more they wanted, and the less satisfied they became with what they had. When they acquired it, it was never enough. Their bank accounts were full, but

(Please continue on page 20)

WHY MORE GIRLS ARE in COLLEGE TODAY

Here are facts, not generally known, EVERYBODY needs to know—parents, men, as well as girls.

by Herbert W. Armstrong

Two changes have marked a turning point in education, and in our very civilization.

One is the rush of girls to enroll in co-ed colleges and universities. The other is the drift into materialism, science and technology. Today an increasingly large percentage of girls are matriculating. Hundreds of girls who will read this issue of *The Plain Truth* are considering, now, whether they should go to college next autumn.

WHY Women Were Excluded

Throughout all the generations of mankind, so far as history shows, the higher education has been available only to men—until very recent times.

We find a record of schools in ancient Israel. Most of them were pagan schools, strange as that may seem. In the days of King Ahab, for example, Elijah had established and headed two schools. They were schools for training priests of God, and only men attended. But King Ahab maintained a large religious establishment with several schools for training priests of the sun-god Baal; and his wife, Jezebel, maintained an almost equally large religious establishment in the worship of the Babylonian god Asherah. The queen, too, maintained schools for training priests of Asherah. But in all these colleges-pagan and Israelitish—only men were admitted.

The Academy founded by Plato, some 350 years before Christ, gave instruction to men only. The pagan schools that dotted the Roman Empire in the first centuries after Christ were for men only. The Cathedral and the Monastic schools which replaced them after the 6th century admitted no women. The first universities at Salerno and Paris were attended only by men. When Oxford, Cambridge, Harvard, Yale and Columbia first were formed—and for some



The Home Economics Department at Ambassador College, Pasadena, California, provides young women with ample facilities and training.

time after-they were open only to men.

Later, a very few schools were founded, in the eastern part of the United States, for women. They were sometimes called "finishing schools" for instilling culture and social polish into the daughters of the rich and socially prominent. Or, perhaps it might more properly be said, for the *putting on* of a thin veneer of social polish and the culture of vanity.

Some of these schools were established in close proximity to men's colleges. But later the movement began of merging young men and women in coed colleges. Today most of the American institutions are co-ed.

But WHY were women not admitted until recently?

The ancient schools were entirely religious, for the training of priests of religion. These were all men. Even in the academic secular schools of Plato and of the Roman Empire, women were down-graded as inferior to men. It was not thought necessary to educate women.

The Modern Girl

True it is that much of the "emancipation" of woman, in our day, is progress BACKWARD and not forward, Much of it is degeneration, retrogression, and moral degeneracy. Today women are beginning to "wear the pants." Women are becoming more masculine, and men are becoming more feminine. Today women may vote, work in offices, stores, shops and factories. Today women, generally, are "emancipated" from the double moral standard.

Humans tend to go from one extreme to the other. Usually neither ex-

(Please continue on page 13)

PLAIN TRUTH

VOL. XXVI NO. 4 Published monthly at Pasadena, California, London, England, and Melbourne, Australia, by Ambassador College. © 1961, by Radio Church of God.

EDITORIAL STAFF

Herbert W. Armstrong, Editor Garner Ted Armstrong, Executive Editor Herman L. Hoeh, Managing Editor Roderick C. Meredith, Associate Editor

REGIONAL EDITORS ABROAD

United Kingdom: Raymond F. McNair Australia: Gerald Waterhouse South America: Benjamin L. Rea

BUSINESS MANAGER Vern R. Mattson, Controller

CIRCULATION MANAGERS

United States: Hugh Mauck United Kingdom: Ernest Martin Australia: Frank Longuskie South America: Leon Walker

YOUR SUBSCRIPTION has been paid by others. Bulk copies for distribution not given or sold.

ADDRESS ALL COMMUNICATIONS to the Editor, Box 111, Pasadena, California. Canadian readers should address Box 44, Vancouver, B.C., Canada. Our readers in United Kingdom, Europe, and Africa should address the Editor, B.C.M. Ambassador, London W.C.1. Readers in Australia, the Philippines, China and southeastern Asia should address the Editor, Box 345, North Sydney, N.S.W., Australia.

SECOND CLASS POSTAGE paid at Pasadena, California.

BE SURE TO NOTIFY US IMMEDIATELY of any change in your address. Please inclose both old and new addresses. IMPORTANT!

LETTERS TO THE EDITOR

Preparing for a Child

"Dear Mr. Armstrong:

"I, especially, am thankful for the series of articles on 'Child Rearing.' I have been wishing for a long time that you would print something on this subject. It seemed like an answer to my prayers, when in the February issue there was an article on how to prepare for children."

Woman, Tempe, Arizona.

Radio Station in Phoenix

"I have been listening on XELO. Your programs will start out to be broadcasted on KPHO, Phoenix 6:30 tonight. I will tune in there now. I feel a heart-felt prayer answered that Phoenix should have the program. May God bless His work so people will know the truth. I think the 6:30 P.M. hour is the best part of the day since most

people are home for the evening meal."

Man, Phoenix, Arizona.

(Editor's Comment: Many new stations have been added—check the radio log for your area.)

The Truth Hits Hard

"I have listened two times daily to your program for a long time. Really at times I don't like you. You hit me so much. But I'll have to say you are truly sent of God and as I love God very much, guess I'll have to love you."

Woman, Oklahoma City, Okla.

Teacher Now Receiving True Education

"I hear your program on radio station KFYR Bismarck. I listened to your recent broadcast about modern education, especially because I am taking teacher training right now. I have been gradually becoming convinced that because of the pagan customs fostered in schools, I will have to take steps to get out of the profession as soon as possible. Any teacher who today will dare to keep God's commandments isn't likely to hold his position very long."

Man, Manitoba Teachers College.

College Men Yearn for Truth

"This evening as we sat in our fraternity house (we had been drinking and having a riotous time), we turned on the radio which happened to be set on your program. At first we laughed at the words you said, but then we began to reflect on how sinful America really is and we sat there spellbound as you finished your message. We would be quite pleased if you would send us your magazine The PLAIN TRUTH for we, like all men, yearn to know the real truth. We feel that your program is truly a blessing to man, and you know how it had its impact on us."

Two students, Charlottesville, Va.

Obedience Pays

"In this letter you will find a check for . . . which is the final payment on my 1960 tithes. When I heard you say God would bless the people that pay their tithes I didn't know whether to believe you or not. I checked the Bible and it said the same thing you did. Since I started to pay my tithes, my

salary has been going up. Last year I made around \$5,000 and I paid my tithes. This year I made \$10,000 and I paid my tithes. I don't see how my wages can go up any more, but I will still wait and see trusting in God."

Man, Bridgeport, Washington. (Editor's Note: If you are having financial problems, write immediately for our booklet "How to End Your Financial Worries.")

Think!

"I disagree sometimes but you really make me think."

Baptist College girl, Missouri.

These Things Are So

"I have been listening to The WORLD TOMORROW broadcast for about four and a half years and have been taking your advice to 'search the scriptures daily, whether these things are so.' It has taken me all this time to get up enough courage to write to you, but I am now positive I cannot do without The PLAIN TRUTH magazine any longer. So, please send me a year's subscription."

Man from Norwood, Mass.

Bible Story Wins Over TV

"Dear Mr. Armstrong:

"I have started reading the Bible Story to my children and they found them so interesting they didn't even mention turning on the TV."

A subscriber.

Broadcast Brings Light

"One night I tuned in your program. I'll never forget the joy I felt as I heard Ted Armstrong say: 'I'll tell you what the fruits of the Spirit are'—I groped in the dark for a pencil. At last I had something to sink my teeth in—a starting point.'

Man, Los Angeles, California.

Finds Right Goal

"You know, Mr. Armstrong, when one begins to know the ways of the Lord and to know what He requires of us, and why we were put here on this earth, then one can know what goal to work toward. That is why I am so thankful for this gospel, the Bible

(Please continue on page 24)

How to Have HEALTHY BABIES!

Why are so many defective babies being born? Why so many children suffering from cerebral palsy, muscular dystrophy, blindness, deafness, deformities? You need to understand the alarming trend that is underway—and know how YOU can avoid it happening to YOUR children!

by Garner Ted Armstrong

Part 5

In the last installment, we saw the correct MENTAL approach to child-birth—the proper attitude of young expectant parents who have adopted a healthy, joyous, sound outlook on bringing children into the world, and are eagerly planning for it together. In this number, we shall see the correct PHYSICAL approach to childbirth. Perhaps you have little realized the alarming extent to which the diet, health, exercise, and general physical condition of the parents can and does affect the baby developing in the womb!

How can expectant parents plan together to really *enjoy* the greatest experience of life—childbirth?

Will You Have a Normal Child?

This is a question which every mother asks herself many times during pregnancy, and probably there is not a mother or father alive today who, in reflecting the first moments after child-birth, cannot remember having carefully counted all the fingers and toes, and looked searchingly for any deformities or blemishes on their newly born infant.

In today's society, replete with all the modern gadgetry of accelerated 20th century living, we seem to be approaching an era where malformed, imperfect and incomplete children are becoming a more frequent occurrence.

Is it any wonder? We are living at the time of the end of nearly six thousand years of human experience, of man trying to go his own way, contrary to the Divinely imposed laws of Almighty God. We have followed the way which seems to be right to a man (Prov. 14:

12) which way has brought us to the seemingly insurmountable problems of the "explosive sixties."

Why are more genetic disorders appearing? We have chemical sprays and fertilizers, processed and packaged foods, complete with many preservatives added, many dyes, artificial flavoring, and other additives in our prepared foods. We are held captive by unbalanced diet and the addiction to pilltaking, an insatiable lust for self-satisfaction, which drives us in frenzied hordes to the glittering candy counters, the cigarette vending machines, the popcorn stands and the corner drugstores and malt shops. We are heedless of our physical weakness and lack of exercise -becoming a nation of drivers rather than walkers. All this, and strontium 90, too! Is it any wonder there are increasing numbers of malformed children being born?

What Should You Eat?

A balanced diet, and plenty of fresh air and exercise are among the most important aspects of pregnancy.

Again, however, in discussing diet and exercise, let us use discretion not to enter the realm of fanaticism. There are so many conflicting ideas, panaceas and "cure-alls" so as to bewilder anyone caring to peruse one-tenth of the lineage of the works extant on diet, and real caution is necessary in order to avoid the fanatical or the extreme.

The saying, "You are what you eat" is in many respects true. Carrying this same saying into pregnancy, it is then obvious that the child is pretty much what the *mother* eats! A moth r can,

by merely pursuing her own selfish interests and tastes, literally *destroy* the health of her yet unborn child.

Carry this same principle over into certain habits such as smoking, dipping snuff, overabundance of sweets, or other harmful and detrimental habits. Argue though some may, the pregnant woman who smokes is injecting nicotine and deadly tars, which have been absolutely PROVED to be carcinogenic (cancerinducing) directly into the blood stream of her yet unborn child. She may be condemning her own child to an early death from a gnawing, strangling, cancerous tumor which could well choke out its life in mere infancy!

Why is it that cancer, heretofore a disease of the middleaged and elderly, is today cropping up repeatedly in infants—and some of them even as yet unborn?

These are merely a *few* of the factors concerning the necessity for a well balanced diet and putting away of harmful habits for a pregnant woman.

Some Basic Diet Requirements

It must be strongly emphasized that any attempt to substitute any artificial products for the raw, fresh fruits, the raw or properly cooked greens and vegetables, and the certified, whole milk (or skim milk as the case may be) would be very foolish indeed. Human beings tend to go to extremes. However, it is not the extreme, or the fanatical which you want, but the normal, balanced and sound-minded information concerning proper diet, so as to insure a healthy child and a normal childbirth.

For some over-all, balanced concepts of correct diet during pregnancy, study carefully the recommendations in this

FRUITS AND VEGETABLES: You should be *sure* to increase your usual amount of fruits and vegetables, eating from five to seven servings each day, and including one serving of *raw* fruit or vegetable. Citrus fruits are exceptionally healthful in proper amounts, and other fruits such as tomatoes, berries and melon are good supplements. These foods will supply the vitamins and iron you need, and are important to "balance" your normal amounts of protein and starches.

Blessed indeed is the family which has its own garden, or can obtain homegrown fruits and vegetables which have not been artificially raised on chemical fertilizers, sprayed with deadly poisons, or "kept fresh" for weeks on end by frighteningly strong preservative agents!

As has been very briefly discussed, there are literally hundreds of artificially prepared, artifically preserved foods packaged and sold in today's modern super markets. Simply because they have an attractive package does not make them fit to eat. Again, truly blessed is the family who is able to procure its own naturally grown grains, grind the grains to the desired size for cereals, bread or pastries, and do this type of cooking themselves! However, since the average family is neither industrious enough nor able to accomplish this, let us strongly recommend that breads and cereals be of the natural kind, unadulterated, whole-grains, without preservatives added, and also without supposed "enriching" vitamins. Remember, whether stone ground whole wheat and without preservatives or not, bread is still bread. It should be eaten only sparingly.

MEAT, POULTRY AND FISH: These are the tissue and muscle builders, and you should eat at least one quarter pound of some good meat each day. Be sure you get GOOD meat where possible, free from stilbestrol, or preservatives strong enough to embalm! You will be surprised to learn that GOD has labeled some meats unfit for human consumption—but good steaks, poultry and most fish are excellent body builders.

EGGS: Be sure to use caution here. Most pregnant women develop an aversion to eggs, especially during the first months. But one egg a day, even if hardboiled and mixed in a salad or with spinach, is a good source of iron. Anyone with albumin should use the *yolks* without the whites.

CEREALS AND BREAD: Whole-grain cereals, even though more difficult to prepare and harder to come by, are the best. But cracked wheat, steel-cut oats, and other cereals are also good nourishing foods in the right amounts. In the so-called "refined" cereals, breads and flours, much of the important minerals and vitamins have been lost—hence labels claiming various enriching or restoring.

BUTTER: Here again, caution is necessary. Butter supplies vitamin A, and should be used sparingly by anyone tending toward obesity. If you need to watch your weight, you can obtain vitamin A from liver, carrots, yellow squash, and green leafy vegetables.

FLUIDS: You need to drink plenty of milk! Plenty of water and other fluids are also needed. Tea and coffee in moderation will do no harm, but be sure it is in moderation, and not in excess! Soups, fruit juices and milk are good fluid sources, and a certified RAW milk is excellent, but nothing can substitute for good water!

Now that we have seen a general approach to the mainstays of diet, let us see a practical application, in sample form, of some of these principles.

Sample Diet

This simple, basic information is given here merely as a guide, and is not intended, in any way, to present the total information necessary to the expectant mother with regard to diet and exercise. However, we feel it necessary to present a sample diet, as a basic outline into which many of the varieties of foods already mentioned may fit. This, in no way, is intended as a hard and fast rule for all individuals in all circumstances. Individuals may find they have certain allergies or physical conditions which would prohibit the use of some foods herein listed. Therefore, let us stress that this is intended only as a sample diet, and is not necessarily recommended for every individual.

Commercially prepared foods not in

this list should be avoided.

Breakfast:

Raw, fresh fruit, or fresh fruit juice, preferably citrus

One egg

One-half to one slice whole wheat toast

Milk, or coffee if desired

For variety, use various fresh fruits or juices that are in season. The egg and toast may be replaced by one waffle, or two hotcakes—if buckwheat or whole wheat, so much the better—or cooked cereals. Again, whole grain wheat, the steel cut oats, or cracked wheat would be better than most prepared cereals.

Lunch:

Four to six ounces of cooked meat, fish or poultry—or one cup vegetable soup, or other soup with beef stock

One or two vegetables from the following: Asparagus, beets, carrots, broccoli, cauliflower, corn, parsnips, spinach, squash, rutabagas, turnips, etc.

One-half cup salad greens, principally utilizing raw spinach, watercress, parsley, with leaf lettuce, or head lettuce only incidentally

Two glasses of raw, certified, fresh milk

Dinner:

Simple dinner salad

Four to six ounces cooked meat One or two vegetables of the aforementioned varieties with baked potato occasionally Simple dessert, such as custard or plain fruit with cookie

Two glasses of raw, certified, fresh milk

There are many varieties of fruits, vegetables and meats which may be utilized, and the above-given diet can be extremely flexible. However, it must be emphasized again that a pregnant woman is not a sick woman! Actually, she should eat a diet exactly as would any normal, healthy adult who was paying proper attention to diet, with the possible exception that she should cut down on some starchy substances, and add more calcium, phosphorus and iron. It must be remembered she is generally

(Please continue on page 24)

carefully the recommendations in this article.

FRUITS AND VEGETABLES: You should be *sure* to increase your usual amount of fruits and vegetables, eating from five to seven servings each day, and including one serving of *raw* fruit or vegetable. Citrus fruits are exceptionally healthful in proper amounts, and other fruits such as tomatoes, berries and melon are good supplements. These foods will supply the vitamins and iron you need, and are important to "balance" your normal amounts of protein and starches.

Blessed indeed is the family which has its own garden, or can obtain homegrown fruits and vegetables which have not been artificially raised on chemical fertilizers, sprayed with deadly poisons, or "kept fresh" for weeks on end by frighteningly strong preservative agents!

As has been very briefly discussed, there are literally hundreds of artificially prepared, artifically preserved foods packaged and sold in today's modern super markets. Simply because they have an attractive package does not make them fit to eat. Again, truly blessed is the family who is able to procure its own naturally grown grains, grind the grains to the desired size for cereals, bread or pastries, and do this type of cooking themselves! However, since the average family is neither industrious enough nor able to accomplish this, let us strongly recommend that breads and cereals be of the natural kind, unadulterated, whole-grains, without preservatives added, and also without supposed "enriching" vitamins. Remember, whether stone ground whole wheat and without preservatives or not, bread is still bread. It should be eaten only sparingly.

MEAT, POULTRY AND FISH: These are the tissue and muscle builders, and you should eat at least one quarter pound of some good meat each day. Be sure you get GOOD meat where possible, free from stilbestrol, or preservatives strong enough to embalm! You will be surprised to learn that GOD has labeled some meats unfit for human consumption—but good steaks, poultry and most fish are excellent body builders.

EGGS: Be sure to use caution here. Most pregnant women develop an aver-

sion to eggs, especially during the first months. But one egg a day, even if hard-boiled and mixed in a salad or with spinach, is a good source of iron. Anyone with albumin should use the *yolks* without the whites.

CEREALS AND BREAD: Whole-grain cereals, even though more difficult to prepare and harder to come by, are the best. But cracked wheat, steel-cut oats, and other cereals are also good nourishing foods in the right amounts. In the so-called "refined" cereals, breads and flours, much of the important minerals and vitamins have been lost—hence labels claiming various enriching or restoring.

BUTTER: Here again, caution is necessary. Butter supplies vitamin A, and should be used sparingly by anyone tending toward obesity. If you need to watch your weight, you can obtain vitamin A from liver, carrots, yellow squash, and green leafy vegetables.

FLUIDS: You need to drink plenty of milk! Plenty of water and other fluids are also needed. Tea and coffee in moderation will do no harm, but be sure it is in moderation, and not in excess! Soups, fruit juices and milk are good fluid sources, and a certified RAW milk is excellent, but nothing can substitute for good water!

Now that we have seen a general approach to the mainstays of diet, let us see a practical application, in sample form, of some of these principles.

Sample Diet

This simple, basic information is given here merely as a guide, and is not intended, in any way, to present the total information necessary to the expectant mother with regard to diet and exercise. However, we feel it necessary to present a sample diet, as a basic outline into which many of the varieties of foods already mentioned may fit. This, in no way, is intended as a hard and fast rule for all individuals in all circumstances. Individuals may find they have certain allergies or physical conditions which would probibit the use of some foods herein listed. Therefore, let us stress that this is intended only as a sample diet, and is not necessarily recommended for every individual.

Commercially prepared foods not in

this list should be avoided.

Breakfast:

Raw, fresh fruit, or fresh fruit juice, preferably citrus

One egg

One-half to one slice whole wheat toast

Milk, or coffee if desired

For variety, use various fresh fruits or juices that are in season. The egg and toast may be replaced by one waffle, or two hotcakes—if buckwheat or whole wheat, so much the better—or cooked cereals. Again, whole grain wheat, the steel cut oats, or cracked wheat would be better than most prepared cereals.

Lunch:

Four to six ounces of cooked meat, fish or poultry—or one cup vegetable soup, or other soup with beef stock

One or two vegetables from the following: Asparagus, beets, carrots, broccoli, cauliflower, corn, parsnips, spinach, squash, rutabagas, turnips, etc.

One-half cup salad greens, principally utilizing raw spinach, watercress, parsley, with leaf lettuce, or head lettuce only incidentally

Two glasses of raw, certified, fresh milk

Dinner:

Simple dinner salad

Four to six ounces cooked meat One or two vegetables of the aforementioned varieties with baked potato occasionally Simple dessert, such as custard or plain fruit with cookie

Two glasses of raw, certified, fresh milk

There are many varieties of fruits, vegetables and meats which may be utilized, and the above-given diet can be extremely flexible. However, it must be emphasized again that a pregnant woman is not a sick woman! Actually, she should eat a diet exactly as would any normal, healthy adult who was paying proper attention to diet, with the possible exception that she should cut down on some starchy substances, and add more calcium, phosphorus and iron. It must be remembered she is generally

(Please continue on page 24)

The Autobiography of Herbert W. Armstrong

At last the broadcasting work begins to expand, as we come, now, to installment 35.

The meetings being held 12 miles north of Salem, Oregon, had started around the 12th of December, 1935. Originally scheduled for three weeks only, they were continued an additional three weeks because of local interest—especially after the episode of bringing two sheriff's deputies from Salem to guard the school property every night.

Going to Heaven?

One night I spoke on the reward of the saved. Most people, of course, suppose it is a matter of *destination*—going to heaven. In other words, a matter of *where*, instead of *what* we are to be.

I had shown that Jesus Christ came to "confirm the PROMISES made unto the fathers." Whatever the PROMISES made to the fathers, Jesus confirmed them as the reward of the saved. Then I showed by both Old and New Testament Scriptures that Abraham, Isaac, and Jacob were "the fathers."

Next, starting with the 12th chapter of Genesis, I showed that Abraham was not promised heaven, but rather this earth for an everlasting possession. The words "everlasting possession" simply mean ETERNAL LIFE. The same promises were re-promised to Isaac and Jacob. This was confirmed by Christ, who preached ETERNAL LIFE as the gift of God.

Of course most people have been taught, and carefully assumed, precisely the opposite of the Biblical teaching on this, and many other basic truths. The BIBLE says: "The wages (reward of) sin is DEATH; but the gift of God is ETERNAL LIFE, through Jesus Christ our Lord" (Rom. 6:23). Yet nearly every professing Christian believes exactly the opposite. Most believe the wages of sin is ETERNAL LIFE—in hell

fire. They do not believe eternal life is the GIFT of God—the REWARD of the saved. They believe we already possess eternal life. They believe the pagan Plato's teaching that we are "immortal souls" living in a fleshly body which is merely our temporary cloak we have put around us.

The original Hebrew word translated "soul" is "nephesh" which MEANS animal life—mortal existence, subject to cessation in death. The very word "soul" has the opposite meaning to eternal life. The expression "immortal soul" is as impossible and self-contradictory as that silly poem circulated some 40 years ago, about the "barefoot boy with shoes on" who "stood sitting in the grass, while the rising sun was setting in the west as it rained all day that night."

The BIBLE says positively, and TWICE: "The soul that sinneth, it shall DIE" (Ezek. 18:4, 20).

Teaching the Teacher

Many do not realize that the idea of going to heaven did not come from the Bible, but from pagan superstitions. Anyway, in the course of the sermon, I offered \$5 to anyone who could show me any place in the Bible where it gives any plain statement or promise that the saved shall go to heaven.

After the service, one of the two teachers of that two-room country school house came to me, and with a tantalizing grin said, "Mr. Armstrong, I'm just mercenary enough to take that \$5 from you. Here, read this."

She had a Bible opened to the Beatitudes in the "sermon on the mount." She pointed to verse 3 of Matthew 5: "Blessed are the poor in spirit: for their's is the kingdom of heaven."

I smiled, too

"Well," I exclaimed with a glint in , my own eye, "now please read verse 5."

She read: "'Blessed are the meek: for they shall inherit the earth.'"

"Now that is a plain statement of what they shall INHERIT—the earth," I said. "Doesn't that contradict your idea of going to heaven? How do you explain that?"

"Well, I don't know—unless," she said, suddenly jumping to an explanation, "unless the people who are meek have to stay on earth, but the poor in spirit get to go to heaven."

"Now, come—you know better than that," I smiled. "Are you not one of the teachers in this school?"

"Yes, I am."

"Well now," I persisted, teasing her a little, "do you think you are qualified to be a teacher, when you don't know the difference in meaning between the simple little words of 'in' and 'of'? You have heard about the famous "Bank of Morgan" in New York, haven't you?"

"Oh yes, of course."

"Well, is that bank inside of Mr. Morgan?"

"I see what you mean," she smiled. "The word 'of' denotes ownership—it is not the bank *in* Mr. Morgan, but the bank he owns."

"Right! And the Kingdom of heaven is not referring to a kingdom that is in heaven, but one that is to be on earth and OWNED or RULED by heaven. Now turn to Luke's account of the same saying: 'Blessed be ye poor: for yours is the kingdom of God.' Here the expression is 'Kingdom of GoD.' It is not speaking of a kingdom inside of God's person—but the earthly kingdom GOD RULES and POSSESSES!"

Then I explained how Matthew consistently employs the phrase "Kingdom of Heaven," where Mark, Luke and John, often quoting the same words of Jesus, always use the expression "Kingdom of God." Both expressions mean

(Please continue on page 9)

"The WORLD TOMORROW"

TO THE U.S. & CANADA

- WINS-New York-1010 kc.-9:30 p.m. Sun.; 11:00 p.m. Sat.
- WNTA-Newark, N.J.-970 on dial -9:00 a.m. Sun.—8:00 p.m. Mon. thru Fri.-9:00 p.m. Sat.
- WIBG-Philadelphia-990 on dial-12:30 p.m. Sundays.
- WEAW-Chicago-1330 on dial-10:00 a.m., Sun. (AM & FM), 7:00 a.m., Mon. thru Sat.
- WWVA—Wheeling, W. Va.—1170 on dial—10:30 a.m.; 11:15 p.m., Sun., E.S.T.; 10:00 p.m., Mon. thru Fri.
- WCKY-Cincinnati, Ohio-1530 on dial-9:30 p.m. Sun., 5: a.m., Mon. thru Sat., E.S.T.
- WSPD-Toledo, Ohio-1370 on dial -9:05 p.m. every night.
- WIBC-Indianapolis, Ind.-1070 on dial—10:30 p.m., Sunday. WSM—Nashville, Tenn.—650
- dial-12 midnight Mon. thru Fri.; 9:00 p.m. Sun., C.S.T.
- WLAC-Nashville, Tenn.-1510 on dial-7:00 p.m., daily; 5:00 a.m. Mon. thru Sat., C.S.T.; 10:30 a.m. Sun.
- WPIT-Pittsburgh, Pa.-730 on dial -3:30 p.m., Mon. thru Sat.
- WCAE-Pittsburgh, Pa.-1250 on dial-6:30 p.m., Sun., 8:30 p.m., Sat.
- WKYR-Keyser, W. Va.-1270 on dial-5:30 a.m., daily.
- WGUN-Atlanta, Ga.-1010 on dial -Mon. thru Sat. 11:00 a.m., Sun. 4:00 p.m.
- WMIE-Miami, Fla.-1140 on dial -8:30 a.m. Sun.; 11:30 a.m. Mon. thru Sat.
- WGBS-Miami, Fla.-710 on dial-10:30 a.m. Sun.
- WNOE-New Orleans, La.-1060 on dial-9:30 a.m. Sundays.
- XERF—Del Rio, Tex.—1570 on dial—10:00 p.m., Mon. thru
- XELO—800 p.m., Mon. thru XELO—800 on dial—every night, 8:00 p.m., M.S.T., 9:00 p.m. C.S.T.
- XEG-1050 on dial-every night,
- 8:30 p.m. C.S.T.
 WFAA—Dallas, Tex.—570 on dial—
 6:00 a.m. Mon. thru Sat. At
 820 on dial—9:30 a.m. & 8:30
- p.m. Sun.; 11:00 a.m. Sat. KCUL—Dallas, Tex.—1540 on dial -7:00 a.m., Mon. thru Sat.;
- 1:00 p.m., Sun. KTRH—Houston, Tex.—740 on dial 8:00 p.m. Sun.; 9:30 p.m. Mon. thru Sat.
- KENS-San Antonio, Tex.-680 on dial-10:30 p.m. every night. KFMJ-Tulsa, Okla.,-1050 on dial
- -12:30 p.m., every day. KRMG-Tulsa, Okla.-740 on dial -10:30 p.m. Mon. thru Sat.;
- 7:30 p.m. Sun. KBYE-Okla. City, Okla.-890 on dial—10:30 a.m., Sun.; 12:30 p.m., Mon. thru Sat.
- WKYB-Paducah, Ky.-570 on dial -12:00 noon, Sun. thru Sat.

- KCMO-Kansas City, Mo.-810 on dial—10:05 p.m. Mon. thru Sat.; 7:30 p.m. Sun.; and 5:00 a.m. every morning. KWTO—Springfield, Mo.—560 on
- dial-7:30 p.m. daily.
- KXEN-St. Louis, Mo.-1010 on dial -7:00 a.m., Mon. thru Fri., 10:30 a.m., Sundays.
- KWOC-Poplar Bluff, Mo.-930 on dial-6:15 p.m., Mon. thru Fri., 7:00 p.m., Sat.
- KFH—Wichita, Kansas—1330 on dial—8:30 p.m., Mon. thru Sat.; 9:30 a.m. Sun.
- KRVN-Lexington, Nebr.-1010 on dial-10:30 a.m. every day.
- WOW-Omaha, Nebr.-590 on dial —9:30 p.m. Sun.; 5:00 a.m. Mon. thru Fri.; 10:30 p.m. Mon. thru Sat.
- WJBK—Detroit, Mich.—1500 on dial—9:30 a.m., Sun. KXEL—Waterloo, Iowa—1540 on
- dial-9:30 p.m. every night.
- KLZ-Denver, Colo .- 560 on dial-10:45 p.m. Sun. thru Fri.;
- 10:30 a.m., Sat.

 KCPX—Salt Lake City, Utah—1320
 on dial—7:00 p.m. every night.

 KIDO—Boise, Idaho—630 on dial—
- 9:05 p.m., daily.

 KFYR—Bismarck, N. Dak.—550 on dial—7:00 p.m. every night.

 WNAX—Yankton, S. Dak.—570 on dial—8:20 p.m. pichtly.
- dial-8:30 p.m. nightly.
- KPHO-Phoenix, Ariz.-910 on dial —6:30 p.m. every day. CKLW—Windsor, Ontario—800 on
- dial-7:00 p.m. Sundays.
- CFQC—Saskatoon, Saskatchewan 600 on dial—10:30 p.m., Sun. thru Sat.
- In French-
- CKJL-St. Jerome, Quebec-900 kc. -10:30 a.m. Sunday.

HEARD ON PACIFIC COAST, ALASKA AND HAWAII

- KGO-San Francisco-810 on dial-9:30 p.m. Mon. thru Sat .-10:00 p.m. Sun. KSAY—San Francisco, Calif.—1010
- kc.—7:00 a.m. every day. KRAK—Sacramento, Calif.—1140 on
- dial-10:30 p.m. every night. KHJ-Los Angeles-930 on dial-
- 7:30 p.m., Sunday. KRKD—Los Angeles—1150 on dial —7:00 p.m., Mon. thru Fri.; 6:30 p.m. Sat. and Sun.; 9:30
- a.m. Sun. KGBS—Los Angeles, Calif.—1020 on dial—10:00 p.m. Sun.
- KBLA—Burbank—1490 on dial— 7:30 a.m. & 12:30 p.m. daily. XERB—1090 on dial—7:00 p.m.
- every night. XEAK—San Diego, Cal.—690 on
- dial-8:00 p.m., Mon. thru Sat., 7:30 p.m., Sunday.
- KITO—San Bernardino—1290 on dial—7:00 p.m. daily.
 KIRO—Seattle, Wash.—710 on dial
- —9:30 p.m., Mon. thru. Sat. KNBX Seattle 1050 on dial 12:00 noon every day.

- KHQ-Spokane, Wash.-590 on dial -9:00 p.m. every night.
- KWJJ-Portland-1080 on dial-10:00 p.m., Sundays; 9:00 p.m., Mon. thru Sat.
- KUGN-Eugene-590 on dial-7:00 p.m. Sun, thru Fri.; 7:30 p.m.
- KFQD-Anchorage, Alaska-730 on dial-9:00 p.m., nightly.
- KGMB-Honolulu-590 on dial-2:30 p.m., Sundays; 6:45 p.m., Mon, thru Sat.
- KHBC-Hilo-970 on dial-2:30 p.m., Sundays; 6:45 p.m., Mon. thru Sat.
- In Spanish—
- KALI-Los Angeles, Calif.-1430 on dial-6:00 p.m. Sun.

TO EUROPE

- In English-
- RADIO LUXEMBOURG-208 metres (1439 kc.)-Mondays and Tuesdays: 23:30 G.M.T.
- RADIO MONTE CARLO—1466 kc., 6035 and 7140 kc.-Fri. 6:00 a.m. M.E.T.
- In French-
- RADIO LUXEMBOURG-1293 metres-5:40 a.m. Mon.
- In German-
- RADIO LUXEMBOURG-49 metres (6090 kc.) and 208 metres (1439 kc.)—Sun., 6:05 a.m.; Wed., 7:00 a.m., M.E.T.
- RADIO MONTE CARLO-1466 kc., 6035 and 7140 kc.-Saturdays, 6:00 a.m., M.E.T.

TO AFRICA

- RADIO LOURENCO MARQUES, MOZAMBIQUE — 3301 kc. and 4925 kc.—10:00 p.m., Saturdays; 10:30 p.m., Mon-days and Tuesdays.
- RADIO ELIZABETHVILLE (The Congo) — OQ2AD — 7150 kc., 10:00 p.m., Sun. thru Fri.

TO ASIA

- BANGKOK-HSIJS-651 RADIO kc., Monday 10:35-11:05 p.m.
- RADIO TAIWAN (FORMOSA)
 "The 3rd Network, B.C.C."— 960 kcs. Taichung—1220 kcs. Kaohsiung—1460 kcs. Chia-Yia—18:00 T.D.T., Wed. and Fri.
- RADIO OKINAWA KSBK 880 kc. Sundays: 12:06 noon.
- ALTO BROADCASTING SYSTEM -PHILIPPINE ISLANDS:
- DZAQ, Manila-630 kc.-9:00 p.m. Sunday.
- DZRI, Dagupan City-1040 kc.-9:00 p.m. Sunday.
- DZRB, Naga City-1060 kc.-9:00 p.m. Sunday. DXAW, Davao City—1180 kc.—
- 9:00 p.m. Sunday.

RADIO LOG

(Continued)

TO AUSTRALIA

2KY-Sydney, NSW-10:15 p.m. Mon. thru Thurs.; 10:45 p.m. Fri. and Sat.

2AY — Albury, NSW — 10:30 p.m. Mon. thru Fri.; 10:00 p.m. Sun.

2GF-Grafton, NSW-10:30 p.m. Mon. thru Sat.

2GN-Goulburn, NSW-10:00 p.m. Mon. thru Sat.

2HD-Newcastle, NSW-10:00 p.m. Mon. thru Fri. and Sun.

2KA-Katoomba, NSW-10:00 p.m. Mon, thru Sat. 2KM-Kempsey, NSW-10:30 p.m.

Mon. thru Sat. 3AW-Melbourne, Vic.-10:30 p.m.

3BO—Bendigo, Vic.—10:30 p.m. Mon.-Fri.; 4:15 p.m. Thurs.

3KZ—Melbourne, Vic.—10:45 p.m. Mon. thru Thurs.; 10:15 p.m. Fri.; 11:00 p.m. Sunday.

4AK — Oakley, Qld. — 10:15 p.m. Mon. thru Thurs.; 10:30 p.m. Fri.; 9:30 p.m. Sun.

4BK—Brisbane, Qld.—10:15 p.m. Mon. thru Thurs.; 10:30 p.m. Fri.; 9:30 p.m. Sun.

4CA-Cairns, Qld .- 10:00 p.m. Sun. thru Fri.

4TO-Townsville, Qld.-10:15 p.m. Mon. thru Sat.

4KQ-Brisbane, Qld.-10:30 p.m. Sun.

4WK-Warwick, Qld.-10:00 p.m. Mon. thru Sat.

6GE—Geraldton, WA—10:00 p.m. Mon, thru Fri.; 9:30 p.m. Sun. 6KG—Kalgoorlie, WA—10:00 p.m. Mon. thru Sat.

6PM—Perth, WA—10:15 p.m. Mon. thru Fri.; 10:00 p.m. Sun.

6AM-Northam, WA-10:15 p.m. Mon. thru Fri.; 10:00 p.m. Sun.

TO LATIN AMERICA

In English-RADIO SWAN-Swan Island-1160

kc.—6:00 p.m., Sundays. RADIO AMERICA—Lima, Peru— 1010 kc.-6:00 p.m. Saturdays. HOC21, Panama City—1115 kc.—7:00 p.m., Sundays.

HP5A, Panama City-11170 kc.-7:00 p.m., Sundays.

HOK, Colon, Panama-640 kc.-

7:00 p.m., Sundays. HP5K, Colon, Panama—6005 kc.— 7:00 p.m., Sundays.

In Spanish-RADIO SWAN-Swan Island-1160

kc.—9:00 p.m., Sat. and Sun. RADIO LA CRONICA—Lima, Peru -1010 kc.--7:00-7:15 p.m., Sundays

RADIO COMUNEROS - Asuncion, Paraguay-970 kc.-8:30-8:45 p.m. Thursdays.

RADIO SPORT - CXA19 - Monte-

rADIO SPORT — CXA19 — Monte-video, Uruguay—11835 kc.— 4:00-4:15 p.m., Sundays. RADIO CARVE—CX16, 850 kc., and CXA13, 6156 kc.— Montevideo, Uruguay — 3:30 p.m., Saturdays.

Autobiography

(Continued from page 7)

the same.

"Now do you still think I should give you the \$5?" I asked.

"No," she replied, "thanks for the free lesson."

As always in the evangelistic meetings I held through those years, we reaped a "harvest." There were conversions. The little group was formed into a small local church—but there was no pastor to leave there to "feed the little flock."

The details of what followed that campaign are very dim in my memory now. A general mimeographed letter to Co-Workers dated March 30, 1936, shows I had been continuing to spend some little time visiting converts and interested people in that vicinity.

But it was the same experience as other evangelistic efforts. There were results-converts baptized-but without a local minister, the "flock" was soon devoured by the world, the flesh or the devil. Few seem able to endure without a minister to feed them spiritually, counsel with them in their problems, and keep the "wolves" away. So far as I know, just one of that group who attended the Eldreage school meetings continues to endure today!

Still, this voice of experience did not sink into my consciousness sufficiently to produce the solution until ten years later. It was in 1946 that the Eternal God finally got through to me the fact that He intended to use me in founding His own college, out of which was to come forth the ministers and pastors so direly needed for the growth of God's Work!

This same general letter also records the fact that there had been no issue of The PLAIN TRUTH for several months -since starting these meetings. Still, I find in this mimeographed letter the statement: "As you know, I have never begged for money over the air." And, "For more than two years we have conducted this Radio Church on SHEER FAITH."

The latter part of May or early June Mrs. Armstrong and I drove our ageing second-hand car to Hawthorne, Califor-

nia-a Los Angeles suburb-to pick up a tent which the "Sardis" people in Oregon had purchased the year before. We towed it back on a trailer. I set it up in a good location on the edge of the downtown district in Springfield: Springfield adjoins Eugene to the easta somewhat smaller city.

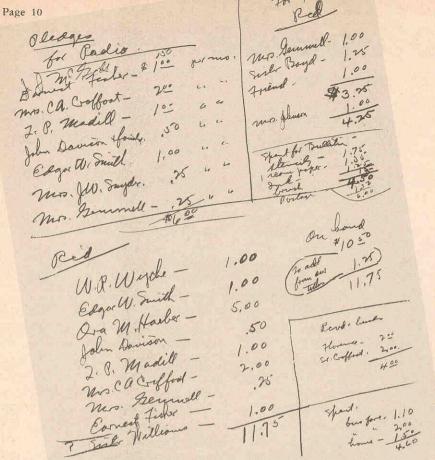
Of course we had a good radio following in Springfield. The tent seated around 400. We had a nightly attendance that must have averaged 150 to over 200. However, just as interest was increasing, at the end of two weeks, the "Sardis" people needed the tent. One of their men was going to hold meetings in the little town of Stayton. They had a small tent, maximum seating capacity fifty people, which they brought me to replace the bigger one.

For the remainder of the Springfield meetings we were forced to raise the side flaps straight out, with 50 people seated inside, and 100 or more having to sit outside-except the night it rained. Then only the first 50 obtained seats. The others had to return home. Meanwhile, it was privately reported to me that most nights over at Stayton there was no attendance whateverone night two people came, and another night there were four, who had a full sermon preached to them. This was just another of the many experiences trying to co-operate with these people.

A Tough Lesson in Faith

In the 34th installment, March number, I quoted pencilled notations from an old now-yellowed sheet showing that \$6.50 per month was pledged by eight Co-Workers to start off the radio broadcasting. Actually, the original pledges were only \$5.50. Three others, totalling \$1 per month were added a little later.

When the first opportunity came to go on the air regularly, the owner of station KORE, Eugene, Oregon, offered me a Sunday morning half hour at the astonishing low rate of \$2.50 per half hour. During a four-Sunday month that totalled \$10, and in a five-Sunday month, \$12.50. Actually, before starting, only \$5.50 per month was guaranteed by pledges. That is, roughly, only half the required amount. But,



The yellow sheet here reproduced, found in old files, contains pencilled notation of the pledges that came back to support the broadcast, a month's offerings for printing the Bulletin; expenditures for Bulletin-\$6 against receipts of \$4.25; the "Rc'd" amounts probably were tithes—our sole income for the month-\$11.75, plus "received besides-\$4"-and "spent, bus-fare and home, \$4.60."

in active faith, I did walk right on through the radio door Jesus Christ had opened.

And I have explained how, in those bottom-depression days, this took real living faith! When 25¢, 50¢, and \$1 per month was all that people felt they could afford to pledge, you may realize how big the unpledged balance appeared.

At that time Jesus Christ opened the door! I walked through it. I trusted Him to keep the balance coming. HE KEPT IT COMING! Sometimes the necessary \$2.50 was not on hand up to 30 minutes before broadcast time. Then a man would appear at our front door who just happened (?) to be leaving some tithe money, or an offering, at that psychological minute!

Never once did Christ fail to provide. Never did we have to miss a broadcast! Real faith requires the courage of believing, and acting on it! This, let me explain, was not like going in

debt for something consumed and unpaid for. We didn't go into debt. We trusted Christ to send the money to pay before each program, in advance.

But I had not yet fully learned this lesson of active faith.

By December that first year of broadcasting-1934-Christ OPENED A SEC-OND DOOR. His time had come for the broadcast to leap to Portland, with ten times the potential listeners. In fact, a hook-up was opened to us for two additional stations, KXL, Portland, and KSLM, Salem-both at that time only 100-watt stations. The cost was to be \$50 per month.

But I had grown more cautious, apparently. I wanted more than Christ's assurances—I wanted tangible pledges in black and white that I could see! In the preceding installment I quoted from the letter sent out December 20, 1934, asking for those pledges. Not enough was pledged. I let the opportunity slip. Then it was too late!

On September 3rd, 1936, after almost three years of broadcasting, I sent out a letter to Co-Workers. One paragraph said: "Do you realize that KORE, our present radio station, is only a small local station of 100 watts? That it reaches only 50 to 75 miles from Eugene? Did you realize that people north of Salem, south of Roseburg, east of the Cascades, are never able to hear the message being broadcast? Yet, over this local station, in this small territory, we have established a regular weekly audience of around TEN THOUSAND people."

Did God reject me because I had not yet learned that lesson in faith? No, I had exercised faith in other ways many times, and answers had been miraculous. But He let me pay for this mistake! I had to wait two more whole years before Christ again opened the door to Portland! Here we were, September, 1936, and still on only that one little local station!

Yet, on the other hand, I had worked hard and remained faithful. I had held repeated evangelistic campaigns. I had kept up the publishing work, with Mrs. Armstrong's full-time help. Scores had been converted and baptized. I had preached God's TRUTH fearlessly.

From another paragraph in this general letter of September 3, 1936, I quote: "Nero fiddled while Rome burned! Many churches and religious broadcasts are today giving the people a sleeping potion in the form of nice, soothing, pleasing, comforting programs-lulling the people to sleep-while the JUDG-MENTS OF GOD ARE FAST COMING UPON THEM! Why, in Jesus' name, do they not wake up and fearlessly SHOUT THE WARNING? This is no time for soft and smooth platitudes. It is time to AWAKEN people! It is time to WARN THEM!"

And that is precisely what this program was doing then-and is doing on many thousands of times greater power, TODAY! Even then, in that little section of one state, it was like a voice in the wilderness-the ONLY voice on the air fearlessly proclaiming CHRIST'S OWN GOSPEL MESSAGE!

No, God did not reject us. But He did try us. He did let us suffer to learn (Please continue on page 29)

Should You Be Baptized?

Here is a frank article about YOUR life—your FUTURE! It announces baptizing tours to be sent this summer from Ambassador College. Read it — and think carefully.

by Roderick C. Meredith

A SHOCKING press dispatch cites Commander P. N. Searles of the Navy "leadership field team" as warning in blunt terms of a danger very few seem willing to face: "Young Americans who 'don't believe in their country, don't believe in their families, don't believe in God, don't believe in churches, don't believe in anything' were attacked here Wednesday by a visiting Navy official—who warned that America may have only 15 years left as a major power."

Most "modern" Americans—and their counterparts in other nations—no longer believe in a REAL God. Therefore they are without any real purpose in their lives. Their spiritual and moral values are very hazily defined and, in many cases, almost nonexistent.

Thus, as this Navy official stated: "America may have only 15 years left as a major power."

But what about YOU? What about your personal future during the next 15 years?

Where Do You Stand?

If you are a regular reader of the PLAIN TRUTH magazine, you must know that our nation undoubtedly has LESS than 15 years to continue—unless we REPENT of breaking God's laws! You should know that our present society—the immediate "world" around you—is fast slipping to its DOOM.

If you have come to understand the definite and SPECIFIC prophecies of which we constantly write and speak, you must have proved that God is REAL—that the Bible is solid TRUTH. It is up to you, then, whether or not to put God and His Word FIRST in your life.

Some will say: "But I'm already 'saved.' I'm already a 'born again' Christian."

The ANSWER?

The truth is that if you use those terms you probably DON'T KNOW WHAT CONVERSION REALLY IS!

Consider for a moment. God says: "Surely the Lord God will do NOTHING but He revealeth His secret unto His servants the prophets" (Amos 3:7).

In every age, God has had true ministers, or prophets. They have always UNDERSTOOD and made plain the prophesied intervention of God in the affairs of their nation, or age. This is one of the proofs that they are the TRUE servants of God. God's true ministers have always preached obedience to God—His ways, His laws. They have taught literal obedience to the Ten Commandments. "He that saith I know Him, and keepeth not His Commandments, is a LAIR and the truth is not in him" (I John 2:4).

Satan the Devil also has ministers! They, too, preach about Jesus Christ. They preach their own man-inspired message about Jesus' person, but they REFUSE to preach His message of obedience to the Kingdom and Laws of God! They teach a doctrine of "no works"-nothing to do but have a dead faith in Jesus' person. The Apostle Paul warned of these preachers in II Corinthians 11:13-15: "For such are false apostles, deceitful workers, transforming themselves into the apostles of Christ. And no marvel; for Satan himself is transformed into an angel of light. Therefore it is no great thing if his ministers also be transformed as the ministers of righteousness; whose end shall be according to their works."

Yes, Satan the Devil has MINISTERS! They appear to be the ministers of Christ! But actually, they teach a doctrine of "no works"—no obedience to God's Law. Therefore, they themselves will be judged according to their EVIL works!

God warns us to "try" or test every spirit or spiritual doctrine that comes through men. "Beloved, believe not every spirit, but try the spirits whether they are of God: because many false prophets are gone out into the world"

—and have deceived it (I John 4:1).

Unknowingly, and in most cases sincerely, most of YOU have in the past been deceived by false preaching—which originated and proceeded forth

from Satan the Devil through his demon spirits which inspire and influence the religious system and false ministers of our day! It is time to WAKE UP!

Notice that in Revelation 12:9 God speaks of Satan as, "that old serpent, called the Devil, and Satan, which deceiveth the WHOLE WORLD."

Your misplaced confidence in a FALSE CONVERSION is a great and MORTAL deception which could very easily cause you to forfeit eternal life! It is such a dangerous deception because your own personal VANITY will in many cases prevent you from admitting that you have never been converted!

Are you willing to FACE this possibility? Are you willing to CHANGE if God shows you through His Word that you have never really been converted before?

The True Meaning of Conversion

God's Word says: "Now if any man have not the spirit of Christ, he is none of his" (Rom. 8:9). In plain language, you have to have Christ's spirit in you or you are not a Christian-you have NEVER been converted. A truly converted person is filled with and LED BY the Holy Spirit of God. God places and lives His very life within us through His Holy Spirit. By this means, we are begotten of Him as children and thus partake of His very nature! "For as many as are led by the Spirit of God, they are the sons of God" (Rom. 8:14). Frankly, in the past most of you didn't even know WHAT the Holy Spirit was, what it was supposed to do in your life, and what was the real result of your being led by God's Holy Spirit.

In Romans 5:5, God tells us: "The love of God is shed abroad in our hearts BY the Holy Spirit which is given unto

us." Through His Spirit, God gives us His love. Thus we partake of His nature—His character. And God's character is expressed in the spiritual principles contained in the Ten Commandments—obedience to God's Law. "For this Is the love of God, that we keep his commandments: and his commandments are not grievous" (I John 5:3). God's Spirit leads us to OBEY Him as our Maker and Ruler.

The Apostle Peter was inspired to write of "the Holy Spirit, whom God hath given to them that OBEY him" (Acts 5:32).

Real conversion, then, involves a real surrender to obey God and His Laws. In Acts 2:38, Peter was inspired to tell HOW to be converted. He said: "Repent, and be baptized every one of you in the name of Jesus Christ for the remission of sins, and you shall receive the gift of the Holy Spirit."

Your Part in Conversion

You repent of SIN. And what is the Bible definition of sin? "Sin IS the transgression of the Law" (I John 3:4). That is the Bible definition of sin—breaking God's Law! So to really be converted, you must REPENT of breaking God's Law.

Remember that in the New Testament, this law was magnified by Jesus Christ—particularly in Matthew 5 and the sermon on the mount as a whole. We are to keep not only the letter but the spirit or intent of God's Law in every phase of our lives.

Jesus said: "Man shall not live by bread alone, but by EVERY word of God" (Luke 4:4). You must repent of disobeying God's Law—His Word—His RULE over your life. Then you need to be baptized as an outward sign of your willingness to completely BURY your old self—and literally give your very life to God and to Jesus Christ as your personal Saviour, High Priest, and Master.

In Romans 6:1-4, the Apostle Paul describes baptism as a burial of the old self. It is to be a complete immersion of the body under the water as a type of the burial of the human body in the grave. If you have not understood before the meaning and correct mode of baptism, be sure to write immediately for Mr. Armstrong's free booklet, "All

About Water Baptism."

The point is that you should be willing to UNCONDITIONALLY SURRENDER your life and your will to Almighty God, the God of the Bible—and to Jesus Christ His Son. If you have become willing to make that total surrender, to REPENT of breaking the Ten Commandments of God and to begin to literally keep them, and to let the living Christ literally LIVE His very life in you through the Holy Spirit—then you are undoubtedly ready to be baptized.

But frankly, most people attending the churches of this world and having been baptized by them never really knew WHAT to repent of! They didn't know WHAT sin really is.

At the time of baptism in most churches, most people sincerely intend to "do better" or to "make their peace with God." But since they have not been taught what sin actually is, they completely fail to realize how ROTTEN and SINFUL they have really been! They don't really REPENT! They aren't broken up about the wretched state of their lives and their own human VANITY and selfishness which expresses itself constantly in all of us.

And such people don't immediately begin to *study* and UNDERSTAND the Bible. They just continue to go along with the customs, the ways and the traditions of this world. Their lives are not actually CHANGED. They don't come to *personally* KNOW GOD!

Genuine conversion actually REVO-LUTIONIZES a human being's life! It is a renewing of his mind—his attitude his character!

He comes to really KNOW God—to constantly *study* and UNDERSTAND more and more of God's Word—and ne is able to *pray* and talk to God in a personal way. He receives constant *answers*—he is *blessed*—he GROWS more like Christ every month and year of his life!

The sad truth is that most professing Christians haven't even begun to get ready to START on the road to this kind of Christian life!

Are you willing to face this fact and ACT on it?

You Need to REPENT

Never forget that before real conversion comes real REPENTANCE. You had

better humble yourself until you can repent as David did in Psalm 51. "Wash me thoroughly from mine *iniquity*, and cleanse me from my *sin*," David cried. "For I *acknowledge* my transgressions: and my SIN is ever before me." Notice that David did not try to justify himself—he *acknowledged* his sin freely and asked for forgiveness. He continued: "Against thee, thee only have I *sinned*, and done this EVIL in thy sight."

God didn't have to argue or "reason" David into admitting his guilt! As Job, David had come to see himself as he really was and to ABHOR himself. And you are no better!

When you are finally ready to repent of breaking God's Laws, of following human traditions, of conforming to this society and its ways, then here is what God requires of YOU. "The sacrifices of God are a BROKEN spirit: a broken and a contrite heart, O God, thou wilt not despise" (Ps. 51:17).

When that time comes you will quit arguing and reasoning with the ministers through whom God shows you by the "fruits" that He is working. You will not grudgingly hang on to a false conversion any more. You will not get your "feelings" hurt at the correction and exhortation of God's chosen servants. At that time, you will be humble and TEACHABLE like a little child—not assuming that you are spiritual giant before you even start on the road to real conversion.

And you will realize the great DAN-GER of assuming—because of spiritual pride and vanity—that a previous false conversion was the real thing. You will KNOW that this kind of vanity could prevent you from ever becoming truly converted—and could cut you off from God for all eternity!

You will also KNOW that God has always given the right advice through the SAME ministers He is using to preach His message to the world.

Take ACTION on What You Know

The precious spiritual knowledge you have received through The WORLD TOMORROW broadcast and The PLAIN TRUTH magazine is also dangerous knowledge! In the judgment, God is going to hold you ACCOUNTABLE for

(Please continue on page 23)

WHY MORE GIRLS ARE IN COLLEGE TODAY

(Continued from page 3)

treme is good. And so it is in this "new freedom" supposedly enjoyed by women.

But there is a proper BALANCE that truly is good!

Today the modern girl ought to realize that she has a PURPOSE in life, the same as man. She, too, needs preparation. She, too, has a MIND! Her mind, as much as that of the male, needs development, training. She, too, needs to develop right character!

If a girl is later to marry, she cannot be the help, the companion, the partner her husband will need unless her mind keeps pace with his—and today more men are being college-educated than ever before. A wife needs the social and cultural training to match her husband's.

If she is not to marry, she will need, as much as any man, an educated mind and cultured personality for whatever career, profession, or sphere of life she enters.

But Something's Wrong

And so in this modern age of science, complexity, and increasing diffusion of education, we find not only a rapidly increasing ratio of men acquiring college educations, but women as well.

But something else has been happening to education.

Every girl, as well as every young man, ought to realize that just any college education is not good. There is mental poison being innoculated as well as medical. You need to realize that diabolical evils have been creeping steadily into the fields of higher learning.

Atheistic German rationalism is a recent injection. The trend of recent decades is a dangerous drift into materialism. These are the new ingredients added to an already paganized education.

I have explained, in a previous article, how pagan secular schools on the academic model of Plato dotted the Roman Empire prior to the 6th century. Printing had not been invented, and textbooks were scarce. The only education available during the first six centuries after Christ was pagan education. Pagan philosophies, concepts and customs were implanted in the minds and lives of children and youths. What true Christian teaching there was could not dam up or stem the tide of pagan dissemination.

When these schools were destroyed, the only textbooks available in the cathedral schools and monastic schools were the pagan textbooks. This same paganized background was the soil in which the modern universities sprouted. And, still today, the philosophies of Plato, Socrates, and Aristotle constitute the philosophic phase of education.

Then came the additives of evolution as a basic concept for explaining ex-

istence, origins, and conditions; German rationalism; the more specialized technological, scientific and professional courses—all adding new and more deadly educational poisons.

These have infused the so-called "scientific approach." They have banished knowledge of the TRUE VALUES of life. They have robbed the living generation of peace of mind, and of happy, full, abundant living.

The modern psychology, of course, says much about "peace of mind." It's like the politicians who are shouting "PEACE!" when there is no peace. Or the drug manufacturers who advertise: "No need to suffer upset stomach. Go right ahead—break nature's laws—eat and drink all the harmful things you like, then let our alkalizers prevent the punishment." But of course you keep right on having an upset stomach until finally you develop ulcers. Then the surgeon will promise to cut them out—and probably half your stomach as well—for a fat fee!

In like manner, modern education



The Ambassador Octet provides cultural training for both young men and women.

stuffs into plastic minds diabolical lies, distortions of truth, false philosophies which produce neurotic and upset minds-it's almost one in ten, today!-while the new cult of mind doctors, calling themselves psychiatrists, say to you: "No need to suffer mental ills; go right ahead, drink in all this poisonous education, then come to us-we'll give you 'peace of mind.'"

A Fatal Destiny?

It would be far better to remove the cause than try to treat the effect. Stop the violations, instead of trying to prevent the punishments!

What is the result of this modern educational trend? Men have been discovering secrets of nature, learning how to smash the atom and produce awesome and frightful forces and powers. They have been learning how to produce machines and weapons of terrifying destructive power. At the same time they have been deteriorating in moral and spiritual values and in ability to guide these new forces into constructive and beneficial channels. This new technical knowledge now promises to erase all life and leave this earth a dead planet-unless God Almighty inter-

Modern education has lost the knowledge of the inexorable spiritual laws that govern man's relationships with material forces, with fellow-man, and with God! It has lost all sense of the TRUE VALUES!

Man has been traveling, at constantly accellerating speed, the false road of illusory progress leading directly toward the extinction of the human race! Truly, modern education is progressive! It is progressing faster and faster toward mental sickness (fast approaching one in ten), physical diseases because proper food knowledge has been lost, discontent, empty lives, broken homes, rising crime rate, increasing international tensions, wars and chaos!

But this is not TRUE progress! It is intellectual retrogression. Could there be a greater need in the world than a new kind of college where one may recapture the TRUE values? Where one may learn how to avoid the causes of mental, physical and spiritual breakdowns instead of wasting time and money on worthless antedotes? Where one may be directed onto the true highway that leads to peace, happiness, security, and abundant living? THAT is the mission of the AMBASSADOR col-

The False Way

The more highly educated one becomes in the false education of today, the more IGNORANT he becomes of the TRUE VALUES! And the more he has to UNlearn before he can know the PUR-POSE of life, and the way to peace of mind, interesting and abundant joyful

Modern education teaches, in brief, these things:

Modern psychology says its ultimate goal is to discover and administer the correct, scientific way of life. It looks for the PURPOSE of man's existence, and sees NONE! But, it teaches, since man is an organism and does have a chemical existence, life should be made as pleasant as possible. And how does modern "scientific" teaching say this pleasing life and happiness comes?

Economics teaches that it comes from gratifying one's desires and acquiring one's economic wants. But I have known scores of the world's "successful" who gratified their desires and acquired their economic wants-and they were never satisfied! They were not happy. Their bank accounts were full-but their lives were EMPTY.

Sociology teaches that happiness comes through idleness and ease. Shorter hours, more pay. Give less, take more. Produce less, consume more. Leisure. this "science" assures us, means time for higher, more lofty pursuits. But in practice it never does, and leads to more discontent.

Psychology teaches that happiness comes from adjustment to environment. In other words, conform to the ways, customs, beliefs, of the world around you. But this, too, has led only to unhappiness. And this is the way your Bible condemns (Romans 12:2).

A NEW Kind of College

Mankind is not going to be allowed to commit cosmocide. God Almighty is going to intervene! God's intervention already has begun! It has begun in this very magazine, The PLAIN TRUTH! Its circulation is growing and multiplying, world-wide, now in three international editions, published in Los Angeles, London, and Melbourne. It has begun in The WORLD TOMORROW program, reaching 15 million people every week in every inhabited continent on earth!

And it has begun in the TWO institutions, each named AMBASSADOR COL-LEGE-the one in Pasadena, California, the other in Bricket Wood near St Albans, Hertsfordshire, England.

Here, in these two institutions, is a NEW KIND of college for our day. Here are two institutions where students are recapturing the TRUE VALUES! Here are two colleges where the students will tell you they live in the happiest place on earth today!

Each has beautiful, magnificently landscaped grounds. Each enjoys opportunity of residence and study in fine, imposing, ornate, cultural buildings. In each, the entire atmosphere is one that breathes culture, refinement, the best in equipment within its field, beauty. In each the students lead jam-packed, busy lives with a proper balance of study, useful work, invigorating play and recreation, extra-curricular activities of

YOUR PLAIN TRUTH SUB-SCRIPTION HAS BEEN PAID

YOUR PLAIN TRUTH SUB-SCRIPTION HAS BEEN PAID

So many ask: "HOW does it happen that I find my subscription price for The PLAIN TRUTH has already been paid? HOW can you publish such a high class magazine without advertising revenue?"

The answer is as simple as it is astonishing! It is a paradox. Christ's Gospel cannot be sold like merchandise. You cannot buy salvation. Yet it does cost money to publish Christ's TRUTH and mail it to all continents on earth. It does have to be paid for! This is Christ's work. We solve this problem Christ's WAY!

Jesus said, "This Gospel of the Kingdom shall be preached (and published—Mark 13:10) in all the world for a witness unto all nations" (Mat. 24:14) at this time, just before the end of this age A PRICE must be paid for the magazine, the broadcast, the Correspondence Course, or other literature. But HOW? Christ forbids us to sell it to those who receive it: "Freely ye have received," said Jesus to His disciples who He was sending to proclaim His Gospel, "freely GIVE!" "It is more blessed," He said, "to GIVE than to receive:"

God's WAY is the way of LOVE—and that is the way of giving. God expects every child of His to give free-will offerings and to tithe, as His means of paying the costs of carrying His Gospel to others. We, therefore, simply trust our Lord Jesus Christ to lay it on the minds and hearts of His followers to give generously, thus paying the cost of putting the precious Gospel TRUTH in the hands of others. We, therefore, simply trust our Lord Jesus Christ to lay it on the minds and hearts of His followers to sive generously, thus paying the cost of putting the precious Gospel TRUTH in the hands of others. We, therefore, simply trust our Lord Jesus Christ to lay it on the minds and hearts of His followers to the subscription has thus already been paid.

Thus the living dynamic Christ Himself enables us to broadcast, world-wide, without ever asking for contributions over the air, to enroll many thousands in the Ambassador College Bible Correspondence Course wit

absorbing interest, and satisfying accomplishment.

Girls find a right emphasis on home economics (domestic science in England), music, tennis and other recreations, the women's clubs, beside other courses of study.

Take, for example, preparation for home and family life. The unit of civilization is the family in the home. Today most homes are unhappy or broken up—because this world's education failed to teach young men and women *how to live*. It is not generally known, because the true facts are concealed, but divorce lawyers and judges know that about 90% of unhappy homes and broken families are caused by ignorance and false attitudes about sex.

Ignorance vs. True Knowledge

From the days of ancient Egypt and Greece until the past four decades there has been a conspiracy to keep peopleespecially girls and wives-in ignorance on this subject. Everywhere the false and unbiblical attitude of duality was instilled-by churches, schools and society. That is the attitude that God made a mistake in creating sex-that sex is shameful and evil. The prevailing practise was to keep children-especially girls-innocent and pure by ignorance until marriage, supposing that then instinct would teach them all they needed to know. But humans are not equipped with instinct, and so instinct failed to teach them anything. This dualism resulted in a double standard of morals, in unhappy marriages and broken homes.

Today "modern science," especially through biology, psychiatry, medicine and other so-called sciences, aided and abetted by the moral toboggan-slide, has swung the public attitude and the practise among juveniles to the opposite extreme. Today TIME magazine reports a "New Religion" in Europe from Parisa religion of "emancipation" for women -a "religion" of unbridled immorality. Today a London newspaper in two feature articles exposes the "new freedom" in Sweden. A mother is quoted as saying she finally became a little dissatisfied finding a strange girl frequently in her kitchen in a bathrobe on arising of a morning; and, since her 20-year-old



Tennis courts provide ample opportunity for physical exercise and social entertainment for Ambassador students.

son loved and respected his mother, he was now taking his girl friends elsewhere for the night. Today this sort of thing is reported to be more or less customary in "modern" Sweden. But, the articles reported, the Swedish people have FORGOTTEN HOW TO LOVE! The "emancipated" girls were found to be cynical, unhappy.

This world has LOST THE TRUE VAL-UES. It has forgotten HOW TO LIVE!

At Ambassador, students are taught GOD'S PURPOSE in sex, in marriage, in the family and the home. They are taught, for example, the difference between lust and LOVE-between fornication or adultery and TRUE FIDELITY, FAITHFULNESS, AND EVER-GROWING AND COMPLETELY SATISFYING LOVE! At Ambassador, girls, as well as men, are taught GOD'S TRUTH about sex-God's PURPOSES, full and frank biological knowledge, combined with the TRUE VALUES as God intended for human happiness, without any pseudosanctimoneousness or prudery, yet in a right and godly and commonsense manner.

Ambassador students learn that there

IS A PURPOSE IN LIFE—what is is, and what is THE WAY OF LIFE that leads to real peace of mind, GOOD HEALTH, HAPPINESS, JOYFUL, ABUNDANT LIVING.

They live in a healthful, invigorating, satisfying, beautiful and cultural atmosphere.

Young men and women who would like full details are invited to write to The Registrar, Ambassador College, Box 111, Pasadena, California, for the 1961-1962 catalog; or, to The Registrar, Ambassador College, Bricket Wood, Herts., England, for the 1961-1962 prospectus.

LE BAPTEME

Si vous voulez connaître la vérité sur le baptême, demandez-nous de vous envoyer notre ouvrage français qui vient de paraître.

Prière de s'adresser à:

LE MONDE A VENIR

Box 111

Pasadena, California

U.S.A.

The Astounding TRUTH about EASTER

Here are the amazing FACTS that have been suppressed for centuries. Here are the shocking revelations of authentic history and the Bible!

by Herman L. Hoeh

Believe it or not, Easter was observed 4000 years ago! It was still being observed when the Christ-child was born—during His ministry—when He built His Church. Yet Christ did not institute it—Christ never observed it—the Apostles never observed it—the Church Jesus Built never observed it—the Apostle Paul commanded the Gentile-born Christians to cease observing it. More startling, Christ commands us, today, to cease observing it!

How, then, did Easter—now revealed as an ancient pagan custom of IDOL WORSHIP—get into the Christianity of the Western world?

And does it make any difference?

Think! Your eternity may depend on the answer! Here are the authentic facts of history. Here is God's word to you—whether it makes any difference what YOU believe, or what YOU do about it!

What You Haven't Been Told

You cannot find one word in your entire Bible that Jesus or the apostles ever observed Easter!

Where did you ever find in your Bible that Peter and Paul held Easter sunrise services? that the early Christian women in apostolic days dressed up for an Easter parade? that Christians baked hot cross buns? that the children of Christians dyed Easter eggs and ate chocolate Easter rabbits in honor of Christ's resurrection?

You NEVER found these practices taught by the inspired apostolic Church, did you?—yet these very customs WERE BEING CELEBRATED IN PAGAN LANDS long before apostolic days!

Then when did the celebration of Easter Sunday enter the Church calendar?

Here is what Kurtz's Church History states about Easter: "The Saxon name Easter is derived from the old German festival of Ostara, the goddess of spring, which was celebrated at the same season" (Vol. I, p. 356).

"The English Easter, Anglo-Saxon Oster, German Ostern, is at all events connected with the East and sunrise . . ." says the Protestant historian Schaff, who continued to write that "the transfer of the celebration of Ostara . . . to the Christian Easter festival" took place years after the death of Paul. (From a footnote in Schaff's History of the Church, Vol. I, p. 373.)

Easter came from pagan sun worship, not from Jesus Christ of the apostles.

About 600 years before Christ, the prophet Ezekiel saw, in vision, an Easter celebration! Notice it, in Ezekiel, chapter 8, verses 12-17: "Then He (God) brought me to the door of the gate of the Lord's house which was toward the north; and, behold, there sat the women weeping for Tammuz."

What GOD Says about Easter Sunrise Service

What Ezekiel saw here in vision is a prophecy for today!—for the House of Israel—Great Britain and America. And our professing Christian people are practicing this very ABOMINATION today as our ancestors did centuries before Christ.

Do you know why those women were weeping for Tammuz? Here is the answer:

Tammuz was the heathen messiah—the false Christ of the pagans—who was slain on Friday and supposedly rose on Sunday morning. They observed Lent just as many churches observe it today, with weeping on "Good Friday" and rejoicing on Easter Sunday morning! God

calls this an ABOMINATION!

"Among the Pagans this Lent seems to have been an indispensable preliminary to the great annual festival in commemoration of the death and resurrection of Tammuz, which was celebrated by alternate weeping and rejoicing." (Hislop's Two Babylons, p. 105.)

But notice further: "Then said He unto me (God is speaking to Ezekiel): , 'Hast thou seen this, O son of man? thou shalt again see yet greater abominations than these.' And He brought me into the inner court of the Lord's house, and behold, at the door of the temple of the Lord, between the porch and the altar, were about five and twenty men, with their backs toward the temple of the Lord, AND THEIR FACES TOWARD THE EAST; AND THEY WORSHIPPED THE SUN TOWARD THE EAST."

This is what professing Christians are doing today—celebrating pagan customs on Easter Sunday supposedly in honor of Christ, who did not rise from the dead on Sunday at all!

Jesus Forbids Easter Celebrations

Surely the people today are sincere—but so were the pagans!—they didn't know better. Observe what God says He will do to those who refuse to repent of this abomination: "Is it a light thing . . . that they commit the ABOMINATIONS which they commit here? . . . Therefore will I deal IN FURY: mine eye shall not spare, neither will I have pity: and though they cry in mine ears with a loud voice"—of course they pray to God—"yet will I not hear them"! (Ezek. 8:15-18.)

But what if Easter is an ancient pagan festival. Isn't it still all right, if we use it to honor CHRIST? That's the way people reason today. Let GOD answer that question:

Jesus Christ—the Word of God—ordered Moses to warn the people not to follow these customs of the heathen. Here is what Jesus Christ said: "Take heed . . . that thou inquire not after their gods, saying: 'How used these nations to serve their gods? even so will I do likewise.' THOU SHALT NOT DO SO UNTO THE ETERNAL THY GOD; FOR EVERY ABOMINATION TO THE ETERNAL, which He hateth, have they done unto their gods" (Deut. 12:30-31).

Here is what God says—it doesn't matter what we think—but it DOES MATTER what God thinks. He calls these pagan Easter customs abominations. No wonder the apostles did not teach the early spirit-filled New Testament Church of God to observe these traditions of men!

Is it any wonder that Jeremiah was *inspired* to write: "Learn not the way of the heathen . . . for the customs of the people are vain"? (Jer. 10:2.)

Jesus left us an example of what we ought to do—and that example is not Easter!

Catholics Testify to the Origin of Easter

Since Easter Sunday was derived by Protestants from the Catholic Church, it is to the Catholic Church that we must turn for testimony regarding the origin of Easter.

Here is their testimony—and they should know—they introduced it!

The Catholic scholar Hefele writes concerning Easter: "All the Churches of the West, the South, and the North, had adopted this practice"—celebrating Easter—"particularly Rome, the whole of Italy, Africa, Egypt, Spain, Gaul [France], Britain, Lybia, Achaia [Greece]; it has even been adopted in the dioceses of Asia, Pontus, and Cilicia." (From History of the Councils, pp. 306-307 of Vol. I.)

Notice that Easter celebrations were adopted—not from the Bible, but from the heathen, long after the death of Jesus Christ!

But from what sources did the scholar Hefele obtain this information?

He obtained it from ancient church history written shortly after the time Easter was adopted! Here is what Socrates Scholasticus wrote in his *Ecclesias*- tical History not long after Emperor Constantine, in the 4th century:

"Neither the apostles, therefore, nor the Gospels, have anywhere imposed . . . Easter . . . Wherefore, inasmuch as men love festivals, because they afford them cessation from labor: each individual in every place, according to his own pleasure, has by a prevalent custom celebrated [Easter] . . . The Saviour and His apostles have enjoined us by no law to keep this feast . . . just as many other customs have been established in individual localities according to usage, so also the feast of Easter CAME TO BE OBSERVED IN EACH PLACE AC-CORDING TO THE INDIVIDUAL PECU-LIARITIES OF THE PEOPLES inasmuch as none of the apostles legislated on the matter. And that the observance originated not by legislation, BUT AS A CUS-TOM the facts themselves indicate" (chapter 22).

So says this ancient Catholic historian in the 4th century.

He continues to show that the Lenten fasts prior to Easter, celebrated among the pagans, were now observed by differing customs among the professing Christians.

These divergent customs surrounding Easter originated through "ignorance," confesses Hefele—ignorance of the Bible!

"And this diversity among the observers [of Lent and Easter] had not its origin in our time," wrote Irenaeus at the close of the second century, "but long before in that of our predecessors, some of whom probably, being not very accurate in their observance of it, handed down to posterity the custom as it had, through simplicity or private fancy, been [introduced among them]. (Ante-Nicene Fathers, p. 568, Vol. I.)

Now let us understand exactly how Easter was introduced.

The First Historical Records

The early Church of God in New Testament times was taught that Jesus was in the grave three days and three nights—that He arose at the close of the third day *after* the crucifixion. The crucifixion occurred upon a Wednesday, April 25, 31 A.D. This historical date of the passover is demonstrated by seven irrefutable proofs of history published

in our free booklet entitled: "The Crucifixion was NOT on Good Friday."

The practice of the New Testament Church of God was to observe an annual memorial of the death of Jesus Christ. This memorial was called the passover—commonly misnamed the "Lord's Supper." There is not sufficient space in this article to mention the many scriptures which clarify this little-understood practice of the apostles (I Cor. 5:7-8).

If you want the proof, write for the FREE booklet "How often should we partake of the 'LORD'S SUPPER'?" which explains the New Testament practice in entirety.

The Passover was observed annually, on the eve of Christ's death, on Nisan 14 of God's Sacred Calendar. You can find this information in the Encyclopaedia Britannica, or even in the "World Almanac" in your town Library. This New Testament practice was followed universally until shortly after the death of the apostle John.

Here is what soon happened!

A calendar change occurred in 142 A.D., after which new ideas began to be introduced into the Church. The Christians who fled Jerusalem and settled in Pella in 69 A.D. "continued to use the Jewish cycle"—God's method of reckoning the Passover by the sacred calendar—"till the bishops of Jerusalem who were of the circumcision were succeeded by others who were not of the circumcision"—unconverted Gentiles—and "... they began to invent other cycles" (p. 1152 of Bingham's Antiquities of the Christian Church).

Yes, Easter began as the *invention* of men—who exchanged the God-given paschal festival for the pagan Easter Sunday.

This same author continues: "We see, at this time the Jewish calculation"—God's inspired method of determining the passover which the Jews had accurately preserved—"was generally rejected by the . . . church, and yet no certain one agreed upon in its room . . ."

This is how the Passover—incorrectly called Lord's Supper or Eucharist—was gradually rejected.

The Lord's Supper on Saturday!

Remember that up to this point the

churches of God universally understood that Jesus rose after three days—on Saturday evening shortly before sunset.

If you did not read this amazing, factual PROOF, then write Mr. Armstrong immediately for the FREE booklet "The Resurrection was NOT on Sunday." You will receive the shock of your life if you have not understood this absolutely proved fact before.

Many now began to do what seemed right to them. Not only did many begin to miscalculate the annual occurrence of the Passover, but they began to observe communion weekly on Saturday, the Sabbath, believe it or not!

Here is the proof!

For over 200 years this custom was a universal practice of the apostatizing churches! The Catholic church historian Socrates wrote: "While therefore some in Asia Minor observed the day abovementioned"—he means that some faithfully observed the passover on the 14th of Nisan as the apostles did—"others in the East kept THIS FEAST ON THE SABBATH INDEED . . ." By "sabbath" all early writers meant Saturday!

So universal was the custom of observing the "Lord's Supper" on Saturday that he continued to write: "For although almost all churches throughout the world celebrate the sacred mysteries on the sabbath of every week, yet the Christians of Alexandria and at Rome, on account of some ancient tradition, have ceased to do this." You may find this amazing testimony in Vol. 2 of the Nicene and Post-Nicene Fathers, pp. 131-132, from the Ecclesiastical History of Socrates, book V, chapter 22.

Did you catch the *real significance* of this quotation?

The passover was transformed by false teachers from an annual memorial in memory of the *death* of Christ into a weekly memorial in honor of His *resurrection*, which admittedly occurred on Saturday.

Easter did not enter suddenly. It entered slowly, under the pretext of being a Christian custom.

Though many faithful were still observing the practices of the original, true church, many congregations began to hold the "sacred mysteries" every Saturday to honor, as they thought, the resurrection of Jesus Christ.

But how were the false teachers going to alter the knowledge that Jesus was three days and three nights in the tomb?

"Good Friday-Easter Sunday" Tradition

Let's notice! From the Syriac Didascalia, composed shortly before the time of Constantine, we have a record of what previously happened in those early days. False teachers began to interpret the three days and three nights in the following absurd, clever fashion:

They claimed Jesus suffered on the cross, supposedly on Friday, for about six hours. The daylight hours from nine in the morning to noon they counted as one day. The hours from noon to three o'clock—when the land was darkened—they reckoned as the first night. Then the time from three o'clock to sunset was reckoned as the second day. Friday night to Saturday morning became the second night; the daylight of Saturday, the third day; and Saturday night to Sunday morning, the third night!

A very clever argument—and it deceived a great many people! Those false ministers deliberately twisted the truth that Jesus was IN THE GRAVE three days and three nights.

For the first time the idea of a Sunday resurrection was injected into the churches. Now observe what happened.

Easter Sunday Begins at Rome

What about the professing Christians at Rome who did not observe the passover in accordance with the practice of the apostles? Irenaeus, a Catholic living toward the close of the second century wrote to bishop Victor of Rome, "We mean Anicetus, and Pius, and Hyginus, and Telesphorus, and Xystus. They neither observed it"—the true passover on the 14th of Nisan"—"nor did they permit those after them to do so."

Who were these men?—bishops of the church at Rome! Here is the first record, by a Catholic, of the fact that the Roman bishops no longer observed the passover on the correct God-given time, but on a Sunday!

It was bishop Xystus (his name is also spelled *Sixtus*) who was the *first* recorded individual to *prevent* the prop-

er observance of the passover, and to celebrate the sacred mysteries annually on a Sunday. Irenaeus speaks further of him, declaring that his doctrine was in direct "opposition" to the practice of the remainder of the churches. Bishop Sixtus was living at the beginning of the second century (115-125) just after the apostle John died.

Here you have the astounding origin of Easter Sunday in the churches. Together with this annual practice, the "sacred mysteries" were also soon observed every Sunday!

The Romans Divided

The introduction of this custom naturally divided the Christians at Rome. The Catholic historian, Abbé Duchesne, wrote: "There were many Christians of Asia in Rome at that time"-remember that the Church of God at Rome was founded by those who came from Asia Minor where Paul preached-"and the very early Popes, Xystus and Telesphorus, saw them every year keep their Pasch"—the true passover—"the same day as did the Jews. They maintained that was correct. It was allowed to pass . . . though the rest of Rome observed a different use" (Vol. I, p. 210, of The Early History of the Church).

I know these are startling facts, but they are true! It is time we knew about them!

Irenaeus wrote even more regarding the observance of Easter at Rome and elsewhere as follows: "But Polycarp also was not only instructed by the apostles, and conversed with many who had seen Christ, but was also, by apostles in Asia, appointed bishop of the Church of Smyrna . . . He it was who, coming to Rome in the time of Anicetus"bishop of Rome around 154 A.D.-"caused many to turn away from the ... heretics to the Church of God, proclaiming that he had received this one and sole truth from the apostles . . ." While at Rome, Polycarp discussed the matter of Easter with the Roman bishop.

Irenaeus continued: "For neither could Anicetus persuade Polycarp not to observe it"—the passover—"because he had always observed it with John the disciple of our Lord, and the rest of the apostles, with whom he associated; and neither did Polycarp persuade Anice-

tus to observe it, who said that he was bound to follow the customs of the presbyters before him" (Quoted from Eusebius' Ecclesiastical History, book V, chap. 24, in the Nicene and Post-Nicene Fathers, Vol. 1).

Notice that bishop Anicetus had no scriptural grounds—he determined to follow the "customs" of men!—Easter Sunday!

A Pretended Vision from God

Shortly after Polycarp left, there appeared an amazing letter-said by many scholars to have been a deliberate forgery. This letter states: "Pope Pius, who lived about 147, had made a decree, That the annual solemnity of the Pasch Pasch is the Greek word for Passover) should be kept only on the Lord's day" -Sunday-"and in confirmation of this he pretended, that Hermes, his brother, who was then an eminent teacher among them, had received instruction from an angel, who commanded that all men should keep the Pasch on the Lord's day." (From pp. 1148-1149 of Bingham's Antiquities of the Christian Church.)

Of this same hoax we read in *Apostolical Fathers*, by Donaldson, p. 324, "One of the letters forged in the name of Pius, where one Hermas is mentioned as the author; and it is stated that in his book a commandment was given through an angel to observe the Passover on a Sunday."

If this letter was a deliberate forgery, is was invented after Polycarp's time in an effort to lend weight to the custom of Anicetus, bishop of Rome, who maintained the Sunday observance of the eucharist or passover. If it were not a forgery, then Pius himself was the author of this deceptive letter. (Pius died just prior to the visit of Polycarp to Rome.)

But the Easter controversy did not end here!

Catholic Church Split

Within 35 years it broke out vehemently between Polycrates of Asia Minor and Victor of Rome, who attempted to "cut off whole churches of God, who observed the tradition of an ancient custom"—the true passover.

Here is a part of the forthright an-

swer given by Polycrates to Victor, vindicating the truth of God:

"As for us, then, we scrupulously observe the exact day, neither adding nor taking away. For in Asia great luminaries have gone to their rest, who shall rise again in the day of the coming of the Lord . . . I speak of Philip, one of the twelve apostles . . . John, moreover, who reclined on the Lord's bosom . . . Then there is Polycarp . . . THESE ALL KEPT THE PASSOVER ON THE FOURTEENTH DAY OF THE MONTH, IN ACCORDANCE WITH THE GOSPEL, WITHOUT EVER DEVIATING FROM IT, BUT KEEPING TO THE RULE OF FAITH."

This remarkable letter is preserved in Vol. 8 of the *Ante-Nicene Fathers*, pp. 773-774.

Polycrates came from that area in which Paul spent most of his time—in Asia Minor, near Ephesus. This is also where John spent his last days. Here we have many Christians still remaining true to the faith!

Here is proof that both the apostles to the circumcision and Paul, the special apostle to the Gentiles, taught the observance of the passover on the 14th of the first month of God's sacred calendar. Chrysostom, who wrote several centuries after the aspostles, admitted that "formerly it [the Passover] provailed also at Antioch" from where Paul began many of his apostolic journeys.

Now, what happened to stamp out the true observance of the passover from the popular churches?

Constantine—the Man of Power

Let the Catholic historian Eusebius, who lived in the time of Constantine tell the story: "But before this time another most virulent disorder had existed, and long afflicted the Church; I mean the difference respecting . . . Easter. For while one party asserted that the Jewish custom should be adhered to, the other [did not.]

"Accordingly, the people being thus in every place divided in this respect . . . no one appeared who was capable of devising a remedy . . . BECAUSE THE CONTROVERSY CONTINUED EQUALLY DIVIDED BETWEEN BOTH PARTIES. . . . Constantine appeared to be the only one on earth capable. . . . He convoked a

general council. . . ."

After the Nicaean Council closed, Emperor Constantine sent the following letter to all the churches:

"At this meeting the question concerning . . . Easter was discussed. . . . First of all, it appeared an unworthy thing that in the celebration of this . . . feast we should follow the practice of the Jews. . . . Let us then have nothing in common with the Jews. . . . It has been determined by the common judgment of all, that the . . . feast of Easter should be kept on one and the same day." The Council of Nicaea decided, under his authority, that Easter must be celebrated on Sunday and that the Passover must be forbidden!

Without regard to these decisions, many continued faithful. For this reason Constantine issued an edict against all who still followed Christ, declaring: "We have directed, accordingly, that you be deprived of all houses in which you are accustomed to hold your assemblies . . . public or private." (From the Life of Constantine, book III.)

Easter Still Observed on Different Sundays

Everyone was now forced to observe Easter or flee the confines of the Roman Empire.

But the churches of this world were still divided over the exact Sunday for Easter. Here is how confusing matters became:

"But notwithstanding any endeavours that could be used then, or afterwards, there remained great differences in the church about it for many ages. For the churches of *Great Britain and Ireland* did not accord with the Roman church in keeping Easter on the same Sunday, till about the year 800. Nor was the Roman way fully received in France, till it was settled there by the authority of Charles the Great . . ." (p. 1151 of *Bingham's Antiquities*.)

I know these are startling facts—but they ought to make you wake up to the TRUTH! It is high time we learned exactly what has happened to the gospel of Jesus Christ and to the practices of the New Testament Church of God these past 1900 years! It is time we obey the Bible and follow the example of Christ.

The SEVEN LAWS of SUCCESS

(Continued from page 2)

their lives were empty. They went through life, enjoying momentary thrills of achievement, enjoying pleasures, luxuries, hobbies for the passing moment. Yet they were restless, discontented, and, with each passing pleasure or thrill leaving them flat, they suffered with an inner hunger for the elusive *something* that would really *satisfy*—permanently!

What they amassed they left behind them when they died. And their fame and recognition as important men in the passing parade of civilization soon faded; they were forgotten by the succeeding generations.

So was this, after all, SUCCESS?

Ignorance Was Not Bliss

Then we went over to the other side of the tracks. We looked at a class that has vanished today—the southern negroes of fifty years ago, just a generation out of slavery. Education was then being given their children, but it had not come to the middle-age and older generations.

Of all classes I have ever known, they *appeared* to be the happiest. They bore no burdens of responsibility. They could neither read nor write. They were ignorant, irresponsible, poverty-ridden. But they were happy-go-lucky. Most of the time, like the Carnation Milk Company's cows, they were contented.

But we found that cows are contented because they don't know enough to be otherwise. And these happy-go-lucky, shiftless people of a vanished generation never knew the deep-down satisfaction of achievement, accomplishment, or SUCCESS.

Then we looked at the middle classes. We found them always striving, too—but discontented because next-door had a little more or a little better than they.

The First Law

All right, let's get right to these seven laws of success!

The very FIRST law of success, in time sequence, is this:

Fix the RIGHT GOAL!

Do you know that most people go on through life without any GOAL at all?

In fact, most people, as I've said before, do not know, and do not apply, a SINGLE ONE of these seven laws of success!

Most people just never seem to think of having any PURPOSE in life. They simply are not going anywhere, in particular.

If you have saved up money for a trip to Paris, or Rome, or London for your vacation or holiday, you spend a lot of time in excited anticipation PLANNING your trip—but you DO have a definite DESTINATION—and all plans are laid to take you to that particular destination—that GOAL. You know where you are planning to go. Otherwise, how would you expect ever to arrive there?

As I said once before, most people have no aim—they are merely the victims of CIRCUMSTANCE. They never planned, purposefully, to be in the job or occupation in which they find themselves today. They do not LIVE where they do by CHOICE—that is, because they PLANNED it that way. They have merely been buffeted around by CIRCUMSTANCE! They have allowed themselves to drift. They have made no effort to master and control circumstances.

If you are planning a trip abroad for next summer, you'll do a great deal of advance PLANNING—of preparation.

The Vital Second Law

And so, likewise, if you are to arrive at SUCCESS in LIFE, you must first set your goal, and then comes the PREPARATION to achieve that goal.

So, the SECOND law of success, in time-sequence, is EDUCATION, or PREPARATION.

How can one expect to accomplish his purpose unless he has the know-how?

One thing we need to know about life—and many do not—is that humans do not come equipped with instinct.

To this extent, the dumb animals have a certain advantage over us. They do not have to learn. They never need weary their brains with book learning.

The new-born calf does not have to be taught how to walk. It starts immediately to get up on its somewhat infirm and uncertain legs. It may fall down on the first or second attempt, but in a matter of a few moments it stands, even if a little unsteady at first. It does not require a year or two—not even an hour or two—the little calf starts walking in a few minutes! It does not need to reason out any goals. It requires no text-books, nor teaching. It instinctively knows its goal—dinner! And it knows, also instinctively, the way. On its own four feet it proceeds immediately to the first meal!

I have repeated so many times: birds build nests—by instinct. No one teaches them how. Five generations of weaver birds, isolated from nests or nest-building materials, never saw a nest. When nest-building materials were made accessible, the sixth generation, without any instruction, proceeded to build nests! They were not crows' nests or eagles' nests. They were the same kind of nests weaver birds have built since creation. They had no *minds* to think out, imagine, design, and construct a different kind of nest.

Of course dogs, horses, elephants, and some other animals can be taught and trained to do certain tricks. But they cannot reason, imagine, think, plan, design and construct new and different things. They do not acquire knowledge, perceive truth from error, make decisions, and employ WILL to exercise self-discipline according to their own reasoned wisdom and decisions. They CANNOT DEVELOP MORAL AND SPIRIT-UAL CHARACTER.

But humans have it not quite so easy. Humans have to learn, or be taught. Humans have to *learn* to walk, to talk, to eat or drink.

We don't come to these basic accomplishments instinctively and immediately like the dumb animals. It may take a little more time. It may come a little harder. But we can go on to *learn* reading, writing, and 'rithmetic!

Then we can go further, and learn to appreciate literature, music, art. We can learn to think and reason, to conceive a new idea, to plan, design, construct.

We can investigate, experiment, invent telescopes and learn something about outer space and far-off planets, stars, and galaxies. We invent microscopes and learn about infinitesimal particles of matter.

We learn about electricity, laws of

physics and chemistry. We learn to use the wheel, construct highways, and roll over ground faster than any animal. We learn to fly farther and faster than any bird. We learn how to take nature apart and make it work for us. We discover and utilize nuclear energy.

But we have to LEARN—to STUDY—to be EDUCATED—to be PREPARED for what we propose to do.

One of the first things we need to learn is—that we need to learn!

Once you have learned enough to CHOOSE A GOAL, the second step toward successfully accomplishing that goal is to LEARN THE WAY—to acquire the additional education, training, experience, to give you the know-how to achieve your goal.

Most people fail to set any definite goals. Having no specific aims, they neglect the specialized EDUCATION to make possible the attainment of their purpose.

Now all these men whose case-histories I have recounted had goals. They had the over-all purpose of acquiring possessions, becoming important, and enjoying the passing moments. As a means to this objective, they had the specialized goals of succeeding in banking, industry, politics, acting, writing, or whatever. They all EDUCATED THEM-SELVES for their particular profession or calling. They were broad enough to realize that education included not only book learning, but personality-development, leadership, experience, knowledge from contacts and associations, and from observation.

Yet these "successful" people were not really successful. They not only chose an over-all goal that led them in the very *opposite direction* from the permanent happiness they sought, they also failed to equip themselves with the RIGHT education to make possible that REAL success.

There is, then, a right and a false education. And this world is disseminating false education that has come on down to us from the thinking, philosophizing, yet misguided pagans lacking in a knowledge of the true values and purposes of life! The true history of education is an eye-opening story in itself! It has been separately treated in *The Plain Truth*.

The Basic Third Law

The all-important law coming next in time-order is GOOD HEALTH.

We are physical beings. The mind and the body form the most wonderful physical mechanism we know—the human being. But man is made of matter. He is 16 elements of organic, chemically-functioning existence.

He lives by the breath of air—which is the breath of LIFE itself. If the bellows we call lungs do not keep sucking in and blowing out the oxygen-containing air, man won't live to achieve any goal. You are only one breath away from death! As the lungs pump air in and out, so the heart pumps blood through an intricate system of veins and arteries. These must be supported by food, and by water.

And so man IS just what he eats. Some of the most famous physicians and surgeons have said that 90% to 95% of all sickness and disease comes from faulty diet!

Most people are in utter ignorance of the fact that it *does* make a difference what we eat! Most people, and the customs of society, have followed a regimen of eating whatever tastes good to the palate.

People are babies grown up. Observe a nine-month-old baby. Everything that comes into his hands goes to his mouth!

Just last night my wife and I happened to see Art Linkletter's television program, *People are Funny*. A ninemonth-old baby was placed on a rug. Before it was placed a silver cup, a partially-inflated paper bag, and a rag doll. If the mother could pick in advance the item the baby would be holding in her hand at the end of two minutes, she would win \$2,000, with a prize of \$1,000 for second-choice guess.

The mother guessed first the paper bag, and second, the cup. The infant crawled directly to the shiny silver cup. And what did the baby do with the cup? Of course! The cup went straight to the baby's mouth, and at the end of two minutes she was still trying to chew on it!

My youngest brother may not like to read this in print, but I remember when he was about nine months old, and had managed to creep into the coal-bin. We found him trying to eat little chunks of coal—his mouth and face well black-ened!

You may laugh at babies trying to eat silver cups and chunks of coal. Would you laugh at Red Chinese, dipping small mice into a sauce, and, holding them by their tails, dropping them as a delicious delicacy into their mouths?

If you do, the Chinese will laugh back at you. They well tell you that mice eat clean grain and clean foods, while you dip slimy slithery oysters and other scavenger sea-foods into cocktail sauces, and consider them a delicacy!

You think adults have actually LEARNED any better than nine-monthold babies? Go to your fancy grocers and you'll find on his shelves canned eel and canned rattlesnake.

WHY? As I said, humans know nothing at birth! We have to learn! But most of us do not know that! And, again, what we don't know, we don't know that we don't know! And somehow, ever since babyhood, most humans seem to have grown up putting everything into the mouth. Most have grown up eating just whatever seemed to taste good—and whatever they saw others eating. There has been little education or even study about WHAT we ought to eat

Most degenerative diseases are modern diseases—penalties for eating foods that have been demineralized in food factories—usually an excess of starch, sugar (the carbohydrates) and fats. Others are caused by a type of malnutrition—lack of needed minerals and vitamins in foods. Then people try to put the "vitamins" back into their systems by buying pills at the drugstore!

Of course there are other laws of health—sufficient sleep, exercise, plenty of fresh air, cleanliness and proper elimination, right thinking, clean living.

The average person has never stopped to realize that it is not natural to be sick. Sickness and disease come only from violation of nature's laws of body and mind—the physical LAWS of health. Most people have not learned that there are any such laws! They suppose that occasional illness or disease is natural in the course of life. Nothing could be

farther from the truth.

Sickness should not be taken for granted. Some authorities go so far as to say that we do not catch a cold—we eat our colds and fevers! They explain that a cold or fever is merely the unnatural and rapid elimination of toxins and poisons stored up in the glands, resulting from improper diet.

Now what about the great and the near-great of the world? They usually do not know all there is to know about the laws of good, vigorous health with clear, active, alert minds. But, compared to the average of the population, they know a great deal. They have, as a rule, enjoyed, shall we say, comparatively good health!

As an example, the President of the United States always has a White House physician who is constantly watchful over the President's physical condition. A President is virtually required to get in certain exercise. President Eisenhower played golf frequently. President Kennedy takes a daily swim. President Taft had a physical trainer who watched the over-weight President daily.

Yet, there are many things that even these important people do not know about the causes of sickness, disease, debility.

One factor I think has worked universally in favor of such men. Mental attitude does have considerable influence on physical condition. Most "successful" men-as the world evaluates success-do think constructively, positively, in a mental attitude of confidence. They do not allow themselves to think negatively or assume an attitude of fear, worry, or discouragement. They do not allow themselves to get into uncontrolled moods of griping, complaining. And, mindful of the responsibilities on their shoulders, they probably put more restraint on dissipation than most people.

Without health one is direly handicapped, if not totally cut off from achievement. The fourth Law of Success is largely dependent on good health.

The All-Important Fourth Law

A person may have chosen his *goal*. Having it may have aroused tremendous ambition to achieve it. He may have

started out *educating* and training himself for its accomplishment, and he may even have *good health* and still make little or no progress toward its realization.

After all, success is accomplishment. They say any old dead fish can float down-stream, but it takes a live one to swim up. An inactive person will not accomplish. Accomplishment is DOING.

Now comes an all-important law.

The fourth success-law, then, is DRIVE!

Half-hearted effort might carry one a little way toward his goal, but it will never get him far enough to reach it.

You will always find that the executive *head* of any growing, successful organization employs *drive!* He puts a constant *prod* on himself. He not only drives himself, he drives those under him, else they might lag, let down and stagnate.

He may feel drowsy, and hate to awaken and get up in the morning. But he refuses to give in to this impulse.

I remember the struggle I once had with this situation. It was during one of my "Idea-Man" tours as a magazine editorial representative at age 22. I was having quite a struggle with drowsiness at wake-up time. I left calls at hotel desks. Yet I acquired the habit of sleepily answering the morning telephone call and promptly going back to bed and to sleep. Then I bought an alarm clock which I carried with me. But I found myself arising to turn it off, then plunging back in bed. I was too drowsy to realize what I was doing. I was not sufficiently awake to employ will power and force myself to stay up, get under the shower and become fully awake and alerted. It had become habit.

I had to break the habit. I had to put a prod on myself. I needed an alarm clock that couldn't be turned off until I was sufficiently awake to realize what I was doing, and get going for the day.

So one night in Chattanooga, Tennessee, I called a bell-boy to my room. In those days the customary tip was a dime. A half dollar then had about the same effect that a \$5 bill would have today. I laid a silver half-dollar on the dresser.

"Do you see that half-dollar, boy?" I asked.

"Yas SUH!" he answered, eyes sparkling in anticipation.

After ascertaining that he would be still on duty at 6:30 next morning, I said, "If you will pound on that door in the morning at 6:30, until I let you in, and then stay in this room and prevent me from getting back in bed until I am dressed, then you may have that half-dollar."

I found those bell-boys would, for a half-dollar tip, even wrestle or fight with me to prevent my crawling back into bed. Thus I put a prod on myself that broke the morning snooze habit, and got me up and going!

Many workmen never rise above whatever job they may have because they have no *drive*. They slow down, work slowly, poke around, sit down and rest as much as they can. In other words, they must have a boss over them to *drive* them, or they would probably starve. They would never become successful farmers—for a farmer, to succeed, must get up early and work late, and drive himself. That is one reason so many must work for others. They cannot rely on themselves—they must be driven by one of more energy and purpose.

When I interviewed John R. Lee, then head of the Sociological Department of the Ford Motor Company, back in the days when his department put into action the then-famous Ford "\$5-a-day wage plan," I supposed Ford employees were by far the highest paid in the automobile industry.

"Oh, no," assured Mr. Lee. "Our men are actually the lowest paid."

Yet their pay was \$5 per day, and the average union scale elsewhere was \$3.50 or \$3.75. Mr. Lee explained that they had achieved a mass-production status at Ford which enabled them to adopt the assembly-line system. Of course all major motor companies use the assembly-line system today. Under this system the car starts being put together at one end, and is kept moving mechanically, as on a conveyor belt, at a steady rate of movement. As each car being assembled comes past a workman, he adds his part. The pace is set automatically. Each workman must get his part of the job done within the allotted space, before each partially-



made car passes him. This system simply set the speed at which each man was forced to work.

Mr. Lee explained that by this system Ford was getting twice as much work accomplished for \$5 a day as competitors were getting for \$3.50 per day. In relation to what was produced, they were the *lowest*-paid! Of course the introduction of *machinery* began giving great increase in actual production per man. Today United States industry is so highly mechanized that perhaps the country as a whole produces ten or fifteen times as much per man as it did fifty years ago!

Without energy, drive, constant propulsion, a person need never expect to become truly successful.

Law #5—for Emergencies

One might suppose that if he had a goal—and with it the ambition to achieve his purpose—if he then became trained, educated, and experienced in pursuing it, kept in good health, and constantly drove himself relentlessly toward his objective, that he would be bound to accomplish it.

Important as these four laws are, they are not enough.

Life constantly encounters hazards, obstacles, unexpected problems or set-backs. You may be proceeding along right on schedule, when BANG!—out of nowhere comes an unexpected complication. Some sudden circumstance arises which seems to stop you completely, or at least set you back.

So, to meet these constantly-arising problems, you must have:

The Emergency Law #5 — RE-SOURCEFULNESS!

When complications, obstacles, unexpected circumstances appear to block your path, you must be equipped with RESOURCEFULNESS to solve the problem, overcome the obstacle, and continue on your course.

The old Slow Train Through Arkansas (I read the book years ago) encountered a cow lying across the tracks ahead. The train could not proceed toward its destination until that obstacle was removed.

When we drove the old Model "T" (Please continue on page 31)

Should You Be Baptized?

(Continued from page 12)

the truth He has been showing you through His chosen servants in this age. Remember God's admonition through the Apostle Paul: "For not the hearers of the law are just before God, but the DOERS of the law shall be justified" (Rom. 2:13).

If God has shown you by the "fruits" that this is the WORK of His Church, then you should FEAR to turn aside from the truth! Where else would you go?

Thousands of you have come to realize that you are getting the truth and message of God through this work—The WORLD TOMORROW broadcast and The PLAIN TRUTH magazine. You are beginning to realize that this is the true Church of God.

But you have never thought of actually DOING very much about it!

If we are the servants of the MOST HIGH GOD, then you ought to follow and obey our teaching and example as you see it is according to the Bible. You ought to apply such articles as this more LITERALLY and personally in your own private life!

The Apostle Paul was inspired to write: "Be ye followers of me, even as I also am of Christ" (I Cor. 11:1). The Greek word here literally means to "imitate." You need to imitate the example of God's ministers—and of Jesus Christ. Frankly, most of you have probably never been counseled with by one of God's true ministers about real conversion and baptism. You may never have realized the tremendous IMPORTANCE of this subject before.

Yet Jesus Christ sent His ministers out with this command: "Go ye into all the world, and preach the gospel to every creature. He that believeth AND IS *BAPTIZED* shall be saved! But he that believeth not shall be damned" (Mark 16:15-16).

Just as the New Testament Church began, the Apostle Peter was inspired to command: "REPENT, and BE BAPTIZED every one of you in the name of Jesus Christ for the remission of sins, and ye shall receive the gift of the Holy Spirit" (Acts 2:38).

So here, from His inspired Word, is a ringing COMMAND from your Maker and your God to BE BAPTIZED! Are you really positive that you have properly fulfilled this command AFTER real repentance?

You need to realize the importance of personal contact with the true ministers of Jesus Christ who are actually DOING His work of preaching the message of the Kingdom of God as a last witness to this earth! To make possible this personal contact with the true servants of Jesus Christ-taught and schooled at Ambassador College and personally representing Mr. Armstrong-we are sending out a number of nation-wide baptizing tours beginning this coming June, 1961. This will enable thousands of you who feel that you are ready to truly REPENT and be properly baptized to have the personal counsel and advice of God's ministers in this most important matter!

These men will call only on those who have personally requested it. They are NOT being sent out to "talk you into being saved"! They are only being sent to serve YOU—and to see WHETHER you have come to the place of full repentance and are fully ready to be baptized. They are being sent out in the spirit and POWER of the living Christ to represent His work on this earth today!

If you feel that you have come to the place of *full repentance* and wish to be baptized or to be counseled with about this subject, then write us *immediately* and we will put your name on the list of those to be visited this summer. These tours have to be planned weeks in advance, so send your letter air mail to Mr. Armstrong, Box 111, Pasadena, California. Or, send your letter to our overseas offices in London, England, or in North Sydney, Australia.

If you really *mean business* in your desire to serve the living God, you'd better counsel with the true ministers of God who are being used as instruments to preach His message to this dying

world! You had better humble yourself to take their advice—to follow their instructions—if you have proved that this is the very WORK of God's Church in this age. If not, you had better MAKE SURE where God is working!

"Now it is high time to AWAKE out of sleep: for now is our salvation nearer than when we believed" (Rom. 13:11).

HOW To Have Healthy Babies

(Continued from page 6)

eating for two persons, and not just one. Many women yield to the temptation to snack in between meals, or to "piece around" on foods at odd hours during the day, and hence, perhaps because they realize they are eating for two persons, tend to become overweight during pregnancy. This places undue strain on the heart and is certainly inadvisable. There is about equal danger in becoming overweight as there is in being underweight during pregnancy. A normal adult diet, but an unselfish diet, considering the development of the child, is the one to be followed!

Sleep and Exercise

A normal amount of sleep, such as eight full hours of good sleep per night, and a normal amount of exercise, such as mid-morning and mid-afternoon walks, are certainly advisable. Dr. Grantly Dick Read, in his book, *Childbirth Without Fear*, discusses certain special exercises which are highly recommended in the event the expectant mother chooses to give birth to her child naturally, without the use of anesthetics.

The following outline of sleep and exercise is helpful:

Any pregnant woman needs at least eight hours of sleep each night, and a rest period during the daytime. The rest period during the day need not even be a total sleep, but it is recommended by doctors that expectant mothers learn to relax, to ease the tensions during the day, and become refreshed by frequent stops.

Exercise is vitally important—and especially for a pregnant woman. WALKS out of doors, but without becoming overly tired, are vitally necessary. Today, most Americans are becoming mere

spectators—taking their sports sitting down! Of course, a pregnant woman can't play volleyball or swim, but she can and *must* get proper exercise.

By obtaining the book already mentioned, "Childbirth Without Fear" by Dr. Grantley Dick Read, an expectant mother may read of many helpful exercises which not only accomplish the purpose of keeping her bloodstream moving and the body free from poisons, but also from an important part of training toward having natural childbirth!

Try to spend a certain period of time out of doors each day. If you have a garden, a limited amount of light work in it will be helpful.

It's important to remember again, as has been repeated several times in these articles, that a pregnant woman is not a SICK woman! At least, she SHOULDN'T be! So don't consider yourself an invalid—take walks, do normal housework without overdoing it or tiring yourself too much, take frequent stops during your routines, and ENJOY your role in life!

To summarize some of the important points of this chapter: Husband and wife should study together some of the basic physiological factors concerning conception, development of the fetus and childbirth. Know about it, don't simply swallow old wives' fables, and the ideas of others.

Obtain a handbook of basic information, such as one of those already mentioned, not swallowing everything you read, but attempting to get at the *truth* of the matter, using such a book as a *guide*, not a panacea for all situations.

Get plenty of the right foods, and exercise. Above all things, realize the deep *spiritual* implications in pregnancy, look forward to it expectantly, eagerly, share it together as husband and wife, know about it, *understand* it and ENJOY it—you'll always be glad you did!

St. Louis Area Listeners!

The WORLD TOMORROW program is no longer aired over WEW. This small station has been replaced by a daily program on much more powerful KXEN. See the "Radio Log," on page 8, column 2, for time and dial spot.

Have you enrolled in our free Ambassador College Bible Correspondence Course?

This is a totally new, different kind of Bible study course, designed to lead you, by the study of your own Bible, to UNDERSTAND the whole meaning of today's fast-moving SPACE AGE, of the PURPOSE being worked out here below, of PROPHECY, of SALVATION, of this entire Treasure-House of knowledge, which is GOD'S WORD—the TRUTH.

The most VITAL, most IMPORTANT questions of YOUR LIFE are thoroughly gone into, and you are directed to the clear, plain, simple answers in your BIBLE! You will learn HOW to study the Bible—WHY so few UNDERSTAND it. You will PROVE whether the Bible really is the INSPIRED WORD OF GOD!

Just address your letter requesting the Ambassador College Bible Correspondence Course to Box 111, Pasadena, California. Those in Europe and Australia should address our British and Australian offices.

LETTERS TO EDITOR

(Continued from page 4)

Course and all the literature I have received."

Woman from Oklahoma.

Correcting Flaws

"You could never realize what the knowledge and wisdom you have given me and what God has given me through Bible study has done for me. When I found out that God's plan was re-creating Himself and building character, I immediately looked at myself candidly and saw many flaws. I immediately started to work."

Man from Hamilton, Ohio.

Scientific Approach

"It seems rather strange to me that I happened' to tune in your broadcast just when you were talking about the scientific approach to life, when that very thing had begun to cause some doubts in my mind. I had been reading a great deal about evolution and, it does make one ponder."

New Wilmington, Pennsylvania.

The Bible Story

by Basil Wolverton

CHAPTER THIRTY

MOSES RETURNS

OSES had just come down Mount Sinai. He wondered why those who saw him became frightened. He wasn't aware that strange, dazzling shafts of light were beaming out from his skin!

Aaron was among those present to meet Moses, and even he fell back with others when he saw the rays of light shooting forth from Moses' face.

"Why are you people staring and backing away from me?" Moses demanded. "Don't you recognize me?"

No Answer!

No one answered him. The wide-eyed people silently continued moving back. Moses stepped up his pace until he was closer to the retreating crowd. Suddenly, even in the growing darkness, he spotted Aaron.

"Approach me, Aaron!" Moses called out.

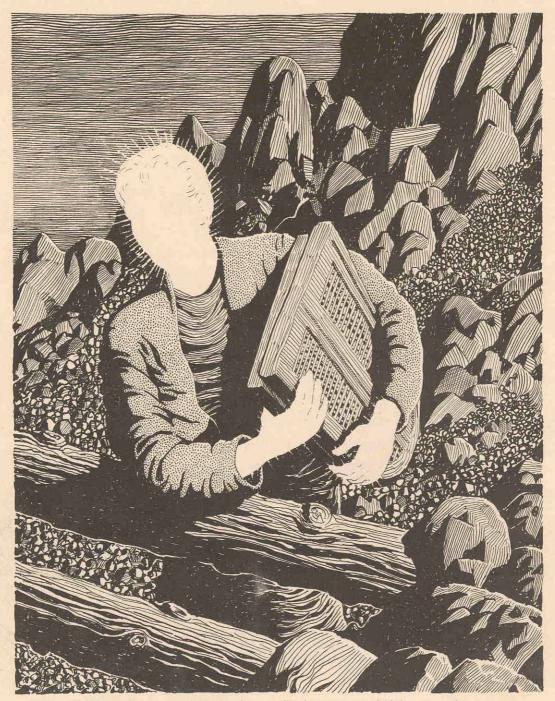
Aaron slowly but obediently moved out of the crowd and toward Moses.

"Why do these people keep walking away?" Moses asked in a puzzled tone. "They act as though they are afraid of me."

"They are!" Aaron replied, shielding his eyes from the strong glow of Moses' face. "Don't you know that your skin is shining so brightly that one can hardly see your eyes, nose and mouth?"

Moses was indeed startled to learn this from Aaron. (Exodus 34:29-31.)

"It must be because of the close contact I have had with God," Moses observed thoughtfully. "My skin must have absorbed a bit of His glorious radiance!"



When Moses reached the barricade, he was puzzled because the people backed away from him in fear. He did not know his face radiated light from God's presence.

"Night is coming on, and your face appears to be glowing even stronger," Aaron said. "Take my cape and hide your head in it while I accompany you to your tent. If you go through the camp without a covering, you will surely create too much alarm

-especially among little children."

Moses took Aaron's suggestion, and the two of them, along with some servants, reached Moses' quarters without causing any fright. However, a curious, murmuring crowd followed them all the way from the slopes of Mt. Sinai.

Moses Summons the Elders

Next morning Moses summoned the elders together to tell them what had happened to him while on Mt. Sinai. But before appearing before them, he put a heavy veil over his face so that they wouldn't be troubled by the dazzling light from his skin.

After speaking to the elders, he appeared before the congregation. Again he wore the veil, but the Israelites could plainly see light coming through. Some, including small children, were somewhat frightened. Others felt a sense of guilt and discomfort at the mere sight of this light that had come from God. Most of them were so curious and excited over this mysterious light that they regarded their leader with renewed interest and respect, and listened closely to all he had to say.

As the days passed, Moses continued to wear the veil except when he was alone or when he went out to talk with God in the tent pitched outside the Israelites' camps. There were times when certain ones saw his dazzling face, but not very often. (Verses 32-35.)

Moses' skin gradually lost its unusual glow as the weeks went on, and when at last it was again normal, he no longer had any use for the veil.

Moses was wondrously blessed in having this exciting experience of being so close to the Creator that his skin shone brightly for many days. Wouldn't you be happy and excited to have such a thing happen to you?

Believe it or not, it's possible for you to experience a blessing that is very much like that given to Moses. It can come by your being truly sorry for the wrong things you have done, and turning to being faithfully obedient to all of God's living laws, as Moses was. When that happens, your face won't glow with a blinding light. But it will glow with happiness, and you'll become a shining example of how God wants all of us to live. And as long as you stay close to God you will be a strong light to those about you. (Matthew 5:14-16.)

In his talk to the people after he had come down from Mt. Sinai, Moses told them that God had reminded him again to warn them that they should be very faithful in carefully observing the weekly Sabbath. Any who forget it soon forget that God is Supreme Ruler and soon forget His truth.

"God wants us always to keep both the weekly and annual Sabbaths. They are an eternal sign that we are God's people and that He is our God," Moses explained.

"But now I bring you news of a very special work we are to do right away. Some of you will be so ambitious in this task that you will be tempted to work on the Sabbath. Our God knows this, and therefore He has instructed that no fire shall be kindled on the Sabbath for the purpose of sharpening tools, melting metals or any other such reason having to do with unnecessary labor. God is aware of your needs. He hasn't forbidden the use of fires on the Sabbath for light or heat or other necessities." (Exodus 35:1-3.)

How Men Misrepresent God's Law

Moses had constantly been discouraged by the manner in which many of the Israelites had failed to obey that fourth commandment. But if he could have foreseen how so-called spiritual leaders of the future would twist, distort and even turn their backs on that particular law, he probably would have been a lot more discouraged.

Posing as ministers of God, these men today proclaim to any who will listen that it is impossible to obey the Ten Commandments, and that a curse will be upon any who try to obey these eternal spiritual laws. One of their many arguments is that it isn't possible to observe the fourth commandment because people can't live without kindling a fire every day of the week!

"Jesus nailed the Ten Commandments to the cross," they foolishly argue.

The Ten Commandments were not nailed to the cross. Christ was nailed to the cross to pay for our sins by dying in our stead. Because Jesus Christ was the supreme sacrifice, the temporary laws having to do with sacrifices are no longer necessary. They were given in Moses' day to remind us of sin and of our coming Saviour. We don't need them today since Christ has already come. (Galatians 3:19 and Hebrews 10:3-4.) But the Ten Commandments are everlasting. They are not ceremonial but spiritual.

Eternal life is a gift from God. You can't earn eternal life—But God will not give you eternal life unless you are willing to obey Him!

To seek for the gift of living forever as a son of God—as a spirit being—we must first repent of our sins. That is, we must really feel deep regret and sorrow for all the wrong things we have done. Every human being has sinned, which means that every one has at one time or another failed to obey God's sacred laws—and the Ten Commandments are the main laws.

When we repent, and ask that Christ bare our sins away, God is pleased to forgive us of our wrong ways—neglecting to live by the Ten Commandments. When God forgives us, all the mistakes we have made in the past are blotted out. But from this time on, if we hope to gain the priceless prize of everlasting life, we must continue to please God by living by His rules. These rules are for our own happiness, good health and success. Some of them are difficult to obey at times. But if God knows we want to keep them, He helps us do so. Sticking to those rules gradually changes our lives. We become stronger and stronger in character—in the ability to obey God. We overcome, one by one, the ways of living that aren't good for us.

God shows us, through His Ten Commandments, the way of life we are to follow. And if we follow it to the very end of our lives, we have the great hope that we will one day be changed into ever-living spirit beings. (Mat. 10:22.)

When we stop to consider that most of the churches of this so-called Christian world teach the exact opposite of many things God teaches through the Bible, we begin to realize how careful we must be to see if the Bible actually says what many self-styled spiritual leaders have to say.

This matter of "kindling fires," though it may not seem very important at first reading, is just one example of how those who dislike God's laws vainly try to talk away the Ten Commandments. They just do not see the spiritual intent of God's law.

Having warned the people of the importance of observing the Sabbath, Moses outlined to them God's wonderful plan for a tabernacle in which He could be with the Israelites as they moved toward Canaan.

"Even though we have greatly sinned," Moses told the people, reminding them of their shameful conduct before the golden calf idol, "our God has promised to stay in our midst."

(To be continued next issue)

AUTOBIOGRAPHY

(Continued from page 10)

lessons. He did let us go along on that one low-powered station, unable to leap out into greater fields, for two additional years!

At Last—Into PORTLAND!

This same letter of September 3, 1936, told Co-Workers of how I planned now to get on Portland's most powerful station. Actually, CHRIST had not opened that door. Herbert W. Armstrong *tried* to open it. Here is another excerpt from that letter:

"Consequently, the Lord willing, we plan now to extend the Radio broad-casting to a powerful Portland station—if possible the most powerful station in Oregon. This station has FIFTY TIMES the power of KORE. After sundown

this station reaches out all over Oregon, Washington, Idaho. After 6 P.M. the cost is just double, but if we are able to secure a 30-minute period between 5 and 6 P.M., Sunday evenings, which will be after sundown in the months just ahead, we can send the program out over this large territory at a cost of only \$110 per month."

But again the pledges fell short—less than half!

Christ had not opened that door. I had to learn to wait until He did, and then to walk on through the doors HE opens!

But, by November 8, another letter to our Co-Workers shows that Christ finally had opened the door once again in Portland. Not the door of the biggest, most powerful station in Oregon. The same identical door HE had opened two years before—the smallest power

of only 100 watts, as it was then, KXL!

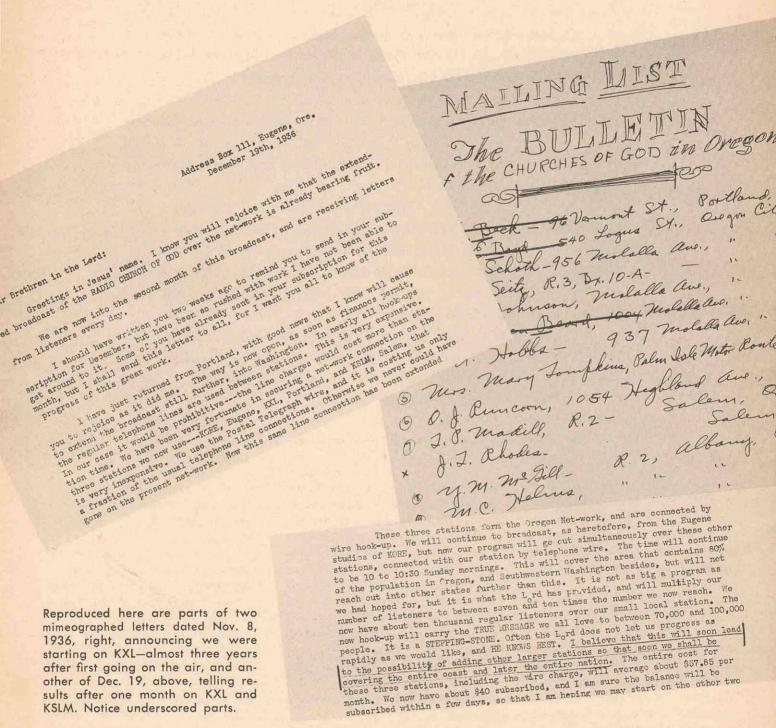
Here are portions from the letter dated November 8, 1936, which tell the story:

"I was in Portland this week, and learned that, beginning November 1st, KEX (the station I had wanted) "goes off the air on a silent period at 4:45 in the afternoon, before dark. We cannot afford to pay their high rate for a day-time broadcast. We now have subscriptions for only about \$40 per month, and it began to look like we would have to give up the whole program.

"And so I am sure you will rejoice with me to know that the Lord has opened to us a BETTER broadcast than would now be available on station KEX, and at half the cost. The owner of another smaller station, KXL, who also owns the Salem station, KSLM, made me a proposition for hooking up by

wire hook-up with both these stations, at our regular Sunday morning time, 10 A.M., over KORE, at Eugene, at a reduction of one-third from the regular rate. These three stations form the Oregon Network, and are connected by wire hook-up. . . . It is not as big a

program as we had hoped for, but it is what the Lord has provided, and will multiply the number of listeners to between seven and ten times the number we now reach. . . . It is a stepping stone. Often the Lord does not let us progress as rapidly as we would like, and HE KNOWS BEST. I believe that this will soon lead to other larger stations, so that soon we shall be covering the entire Coast, and later the entire nation. . . . We now hope to start off this extended program by next Sunday."



Reproduced here are parts of two mimeographed letters dated Nov. 8, 1936, right, announcing we were starting on KXL-almost three years after first going on the air, and another of Dec. 19, above, telling results after one month on KXL and KSLM. Notice underscored parts.

> The mailing list started from this old handwritten BULLETIN list. As requests came in for The PLAIN TRUTH from the broadcast, they were added to this list. At the start the mailing list was written in pen and ink on sheets of paper. Mrs. Armstrong usually addressed all magazines by hand. Today The PLAIN TRUTH is addressed on new IBM equipment, the same type equipment used by all mass-circulation magazines, such as LIFE, Look, Saturday Evening Post, Ladies' Home Journal. The PLAIN TRUTH circulation was 108 then, 300,000 today!

The next Co-Worker general mimeographed letter in my files is dated December 9, 1936. It tells its own story:

"GREETINGS in Jesus' name! I know you will rejoice with me that the extended broadcast over the Network is already bearing fruit!

"We are now in the second month of this broadcast, and are receiving letters from listeners every day.

"I have just returned from Portland, with good news that I know will cause you to rejoice as it did me. The way is now open, as soon as finances permit, to extend the broadcast still further, into Washington."

Once we broke out of Eugene, and learned to follow through where CHRIST leads in HIS work, we were allowed to begin expanding with increasing momentum.

Some thrilling occurrences in connection with expanding onto a Seattle station, and the further growth of the work, will follow in next month's installment.

The SEVEN LAWS of SUCCESS

(Continued from page 23)

from Iowa to Oregon in 18 days back in 1924, we met repeated emergencies of motor troubles, flat tires or blowouts. We had to solve the difficulties by patching tires, putting "boots" in the casings, or doing our own repair-work by the road-side when the motor stalled.

I learned a lesson in determination and resourcefulness on my first visit to Niagara Falls. It was on December 25th, with a silver thaw. I strolled out on Goat Island, which divides the river just above the falls. At one point there was a huge rock. It appeared as an impassable barrier to that rapid-flowing river, racing to its destination, down over the falls, into the rapids below and on to Lake Erie.

I watched, intrigued. Did the rushing waters stop, quit, give up? Not on your life! I was thrilled as I watched the water swirl around the huge boulder—splash on over it, even find a hole through it, dashing, crashing, roaring on toward its goal!

The IBM people have put out a famous card, found in many offices, which says "THINK!" —and sometimes they deliberately spell it "THIMK!"

When sudden emergencies arise, then of all times you need a clear mind, calm nerves, rapid *thinking*, sound reasoning!

You need RESOURCEFULNESS!

You need a cool head, to quickly get all the facts and make a wise decision.

Do you keep calm in emergencies, or lose your head and go to pieces? Do you think rapidly, yet clearly and logically, or do you freeze up and go dead?

To succeed, you need to cultivate the ability, and the *habit*, of remaining unexcited, yet leaping to action on high tension, reaching the right decision, then *acting on it!*

And now one would most *certainly* think that these *five* resources should be all that is required to guarantee ultimate success. And yet nine out of every ten who have all these five still fail.

Importance of #6

Among the case-histories recounted in the first installment was that of the president of a major automobile manufacturing corporation. He had utilized the first five of these laws—that is, except he had the usual goal that leads in the wrong direction. Yet in the flash depression of 1920, when he lost his personal fortune (and possibly his job), he committed suicide.

This man had reached the point where he was, to all appearances, through! During life he had resourcefully solved emergencies and problems that arose. But now, suddenly, it seemed that everything had been swept out from under his feet. Everything he had worked for. Everything he had accumulated. Everything he had set his heart on! There was NOTHING left! He was washed up—finished! So it seemed to him. There might have been a marital smash-up at the same time—I never knew his private life.

He gave up! He committed suicide. So near success, yet so far!

Yes, nine in ten, at least once or twice in a life-time, come to the place where they appear to be totally defeated! All is lost!—apparently, that is. They give up and quit, when just a little more determined hanging on, just a

little more faith and perseverence—just a little more STICK-TO-IT-IVENESS would have turned apparent certain failure into glorious success.

Page 31

Law #6, then is PERSEVERENCE— STICK-TO-IT-IVENESS!

I know! I have reached that point more than once! I, too, had everything swept out from under me in that flash-depression of 1920. I had been making an income, still in my twenties, equivalent to \$25,000 or more per year on today's dollar-value. But some 90% of it came from five or six big mid-western corporations. Most of these great corporations "went under"—that is, they went into "receivers'" hands—but they were refinanced by new capital, and, in most cases under new management, they continued under the same corporation

Later, in 1926, an advertising business I had started on the west coast was wiped out from under me by an association decision made in the east. A million-dollar project was dashed to oblivion by the stock-market crash and depression of 1929. But I did not quit or give up living. That was when my life-GOAL was changed!

Even the first two years of the operation of Ambassador College stared constant defeat in the face. Nearly everybody thought we were *through*—we had failed! WHY, they wondered, didn't I realize it and QUIT? In those days I had to listen to associates around me talking constantly about "when this college folds up."

But it didn't fold up! By the year 1949 we got over our first financial hump. Later, the second. Today, I think we may be justified in saying that the college is, indeed, a glorious SUCCESS! And now a second Ambassador College is growing in England!

Still We Need Law #7!

Well now, it would certainly seem that if one follows these SIX laws of success, nothing more should be required!

But still, these "successful" men I have described followed these six principles. They gained their goals. They made money. They became important. They enjoyed the passing pleasures.

Still their lives were empty-they

were never satisfied—they were discontented, they never found lasting, permanent, enduring *happiness*—they did not take their acquisitions with them when they died, and their fame died with them!

What they lacked—what ALL lack who fail of REAL success, was application of Success Law #7—the most important law of all!

In the concluding installment this greatest law will be explained.

THE BIBLE ANSWERS

Short Questions

FROM OUR READERS

For years I have gone to a psychiatrist, but have received no help. Besides this, my money is almost gone. To whom can I go for help?

In only very recent years the psychiatric profession has gained great influence in society and is considered the authority and the only hope for many major national problems. Though psychiatry claims to be able to solve many of man's problems and to bring him happiness, the paradox is that in numerous cases, psychiatry has not been able to render any help, even after years of work. Much more than one half of all released mental patients must later return to the hospital and are never permanently cured.

All one needs to do is look at how psychiatry works to discover why it is not successful in these cases.

Psychiatry works on the principle that fears, frustrations and worries are derived from some type of *complex* which has been developed in the past. The psychiatrist attempts to help the patient to "understand" the problem and then to readjust his *outlook*. Supposedly, it will not bother him from then on. But here is the catch! Simply changing *your* outlook on the problem does not solve the problem itself!

What then, is the answer?

Notice first the basic difference between psychiatry and God's way. Psychiatry seeks to change your "outlook" and to have you hide your guilt from yourself. God says to repent of sin which is the transgression of His law (I John 3:4). Psychiatrists do not even know what sin is! To repent means not only to feel sorry for past sins, but to admit your past to God and to change your way of living—to begin living accord-

ing to the law of God. Mental problems can only be solved by *stopping* what is causing the problem—sin not by leaving the problem—sin—there and only changing one's outlook on sin!

The real solution has been available to man for centuries. Many people have read it, but the problem is that almost no one has been willing to try it. How does one receive a sound mind?

The answer is found in II Timothy 1:7.

"For God hath not given us the spirit of fear; but of *power*, and of *love*, and of a *SOUND MIND.*"

Spiritual soundmindedness is not something that any psychiatrist can give. It is a supernatural gift from God through the Holy Spirit.

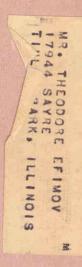
And how do we receive such a needed gift?

"Then Peter said unto them, Repent, and be baptized every one of you in the name of Jesus Christ for the remission of sins, and ye shall receive the gift of the Holy Spirit" (Acts 2:38). Read the article on baptism in this issue and see for yourself what soundmindedness is!

The results of "changing one's outlook" are only too evident in this Goddefying world about us today. Crime, broken homes and insanity itself are increasing as never before.

On the other hand, notice the result of God's solution of changing and receiving the Holy Spirit—power, love, soundmindedness. These are direct promises to you!

"But the fruit of the Spirit is *love*, *joy*, *peace*, longsuffering, gentleness, goodness, faith, meekness, temperance: against such there is no law" (Galatians 5:22-23).



SECOND CLASS POSTAGE Paid at Pasadena, California